

LEADING THE FIGHT

Driving Bold Action to Protect Children, Prevent Trauma, and
Build a Safer Future



2025

SPONSORSHIP OPPORTUNITIES

*Lead the
Fight*



Lead the
Fight

Tuesday, September 9, 2025
at The Breakers Palm Beach

Hosted by Kathy Leone

A respected leader and passionate advocate, Kathy Leone has been a driving force in the fight against Adverse Childhood Experiences (ACEs) in Palm Beach County. With a professional background in luxury hospitality and over three decades of community involvement, Kathy has dedicated herself to improving the lives of vulnerable children and families.

Since joining forces with the Center for Child Counseling in 2019, she has played a vital role in advancing trauma-informed care and advocating for systemic reform in the foster care system. Kathy's leadership continues to inspire action, awareness, and meaningful change.



www.centerforchildcounseling.org/leadthefight

Featuring Benjamin Perks

A Bold Conversation on Healing, Prevention, and Hope

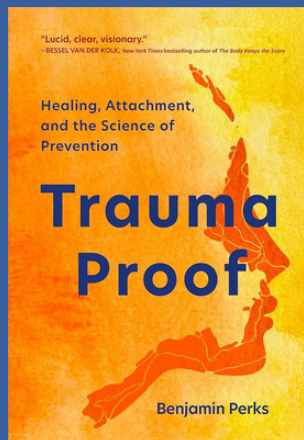
Join us for an unforgettable afternoon of inspiration and impact as we Lead the Fight to end childhood trauma. Our keynote speaker, Benjamin Perks, brings global insight, powerful storytelling, and visionary leadership to the stage.

Described as “visionary” by world-renowned trauma experts Bessel van der Kolk and Bruce Perry, Perks is the author of *Trauma Proof*—a fearless, hopeful, and deeply personal exploration of the lifelong impacts of childhood adversity. Drawing on his own experience in the child welfare system and more than 25 years working for the United Nations, Perks shares compelling global stories of recovery and resilience. He challenges us to see child trauma not as an inevitable tragedy, but as a solvable crisis—one that we can prevent at scale and heal from at any age.

Currently based at the United Nations Headquarters in New York, Perks is a leading international advocate on children’s rights, mental health, and violence prevention. His keynote will inspire changemakers across sectors to rethink how we invest in childhood—and why the cost of inaction is too great to bear.

This powerful event unites professionals, leaders, parents, and advocates across Palm Beach County and Florida who believe every child deserves a safe, hopeful future.

Don’t miss your chance to be part of the movement.



Described as ‘visionary’ by both Bessel van der Kolk (The Body Keeps the Score) and Bruce Perry (What Happened to You), Trauma Proof is a story-driven tour of everything we know about child trauma and its lasting and costly impact on individuals and society.

Learn more: www.benjaminperks.com



Waiting for children to fall apart is not a strategy—it's a crisis we can prevent.

Your partnership powers bold action to prevent ACEs, heal trauma, and create a future where every child has the chance to thrive.

Lead the Fight Partnership

As a community corporate leader, whether you care about business, healthcare, education, or kids—you need to care about ACEs.

Adverse Childhood Experiences (ACEs) are at the root of today's most urgent crises—fueling gun violence, domestic abuse, addiction, mental illness, and chronic disease. What begins as trauma in childhood too often becomes a lifetime of struggle. If we want to heal our communities, we must start with our children.

We're working to fix what could have been prevented. The time to act is not later—it's NOW.

Every child holds limitless potential—and as a community, we share the responsibility to help them thrive. By partnering with the Center for Child Counseling, your company becomes a powerful force for good—transforming the lives of children impacted by trauma in South Florida, while gaining meaningful recognition as a leader in the fight for a healthier, safer future.

As a Lead the Fight Partner, you are driving real change—helping to break the cycles of abuse and violence that harm our most vulnerable children.

Partnering with the Center for Child Counseling is a smart investment. Your support helps children heal before it's too late, saving millions in future costs and building stronger, safer families and communities.

You can trust us with your brand. We're led by award-winning, passionate professionals and recognized as a Great Nonprofit and Palm Beach County's Nonprofit of the Year—proof of our impact, excellence, and transparency. Together, we're not just changing lives—we're creating a safer, healthier future for everyone.

Every child deserves to grow up in a safe, loving home and a supportive community. Your partnership helps make that possible—for every child, every day.

Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight





Lead the Fight brings leaders together to confront childhood trauma and take bold action to keep children SAFE.

Education. Dialogue. Impact.

Protector: \$10,000

As a **PROTECTOR** of children, you will be highlighted all year on the front page of our website!

- Featured year-long on social media through tagged posts and promoted video.
- Highlighted on all Lead the Fight printed, digital materials, publications, and press releases.
- Company materials and swag in the event giveaway bags.
- 3-minute speech or video at our annual Lead the Fight event.
- Ten VIP tickets to join us at our annual Lead the Fight event.
- Full page about your company in the event program.

Guardian: \$7,500

As a **GUARDIAN** of children, you will be highlighted all year on the front page of our website!

- Featured year-long on social media through tagged posts and promoted video.
- Highlighted on all Lead the Fight printed, digital materials, and press releases.
- Company materials and swag in the giveaway bags.
- Company video featured at our annual Lead the Fight event.
- 8 VIP tickets to join us at our annual Lead the Fight event.
- Full page about your company in the event program.

Champion: \$5,000

As a **CHAMPION** for children, you will be highlighted all year on the front page of our website!

- Featured on social media through tagged posts and promoted video.
- Highlighted on all Lead the Fight printed and digital materials.
- Company materials and swag in the giveaway bags.
- Company video featured at one event in our year-long series.
- 1/2 page about your company in the event program.

Ally: \$3,000

As a **ALLY** of children, you will be highlighted as a corporate partner on our website.

- Featured on social media through tagged posts and promoted video.
- Highlighted on all Lead the Fight printed and digital materials.
- Company materials and swag in the giveaway bags.
- 1/2 page about your company in the event program.

Advocate: \$2,500

As a **ALLY** of children, you will be highlighted as a corporate partner on our website.

- Featured on social media through tagged posts and promoted video.
- Highlighted on all Lead the Fight printed and digital materials.
- Company materials and swag in the giveaway bags.
- 1/4 page about your company in the event program.

Mentor: \$1,000

As a **MENTOR**, you will be highlighted as a corporate partner on our website and:

- Featured on social media through tagged posts and highlighted in event materials
- Company swag in the giveaway bags and 1/4 page in the series program

Learn More: www.centerforchildcounseling.org/leadthefight

Online Payment





www.centerforchildcounseling.org

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