



Center for
Child Counseling

CORPORATE SPONSORSHIP

2024



our mission



Building the foundation for playful, healthful, and hopeful children, families, and communities.

How great is the need for our counseling services?

Unfortunately, too many children and teens need our help. Youth anxiety, depression, and suicide rates were at an all time high BEFORE the pandemic – now up over 150%.

Referrals to Center for Child Counseling services have more than tripled in that time.

But thanks to our community's generosity, we can provide comfort, safety, healing, and hope to more children and families every year.



IN THE NEXT YEAR

4,800

local pediatricians, nurses, teachers, caregivers, police officers, and mental-health professionals **will receive training from us.**

30 SITES

where children and families can **ACCESS OUR SERVICES**

7,500

CHILDREN

will receive direct services from us in 1 YEAR



48%

of children in the U.S. have experienced at least one type of serious childhood **TRAUMA**



1 in 4

children suffer from **MENTAL HEALTH ISSUES**



50%

of all children entering foster care monthly are **6 or younger**

Invest in Our Future

Your business makes a big impact in the fight against childhood adversity and trauma.

Corporate Sponsorship

Supporting the Center for Child Counseling isn't just about philanthropy; it's about investing in the future of our community while reaping substantial benefits for your business. Here's why corporate sponsorship with the Center for Child Counseling is a win-win proposition:

- **Transforming Lives:** By supporting the Center for Child Counseling, your business becomes an integral part of changing the trajectory of children's lives. You're directly contributing to breaking the cycle of abuse, violence, and adversity that plagues our most vulnerable children. The impact of your support extends far beyond monetary value—**it's about giving hope and a chance for a brighter future to those who need it most.**
- **ROI:** Studies have consistently shown that investing in prevention and early intervention programs yields significant returns on investment. With an impressive 13:1 ROI, your sponsorship translates into tangible benefits not only for the children we serve, but also for the broader community. By addressing issues early on, we mitigate the need for more costly interventions down the line, ultimately saving millions in resources while fostering a healthier and more resilient community.
- **Community Engagement:** Partnering with the Center for Child Counseling demonstrates your commitment to corporate social responsibility and community engagement. It sends a powerful message to your stakeholders, customers, and employees that your business is dedicated to making a meaningful impact beyond profits. This fosters a positive brand image and strengthens your reputation as a socially conscious organization, which can enhance customer loyalty and attract top talent.
- **Recognition and Rewards:** As a corporate sponsor, your business will receive a generous rewards and recognition package. This includes prominent acknowledgment in marketing materials, event signage, social media campaigns, and press releases. Your support will be celebrated and highlighted, providing valuable exposure and enhancing your brand visibility within the community.
- **Leadership and Excellence:** The Center for Child Counseling is led by a team of talented, passionate, and dedicated professionals who have garnered local and state recognition for their outstanding work. By aligning your business with an award-winning organization, you associate your brand with excellence, integrity, and transparency. This association can enhance your credibility and trustworthiness among consumers and stakeholders.

Sponsoring the Center for Child Counseling isn't just a charitable gesture—it's a strategic investment with far-reaching benefits for your business and the community at large. By supporting the Center's mission, you're not only changing lives but also positioning your business as a leader in corporate social responsibility, driving positive change, and making a lasting impact on the future of Palm Beach County.

Together, we can make a difference, one child at a time.

Learn more about our impact: www.centerforchildcounseling.org/ourimpact



2024

ANNUAL SPONSORSHIP

Show how your business is changing the lives of our most vulnerable children
in Palm Beach County.

Annual Sponsorship Levels

Come out Swinging. Invest in a year-long impact in the fight against childhood adversity and trauma.

\$15,000 Leader

- Featured as an annual sponsor at three events, including promotional video.
- Exposure via website, email blasts, and promoted posts on social media platforms.
- Placement in all digital and/or printed event promotions.
- Video interview with your organization's CEO or designated representative shared across digital platforms.
- Logo on all invitations and event materials.

Fair Market Value: \$4,500

\$10,000 Builder

- Featured sponsor at three annual events and CFCC's Online Learning Platform, BeKidSafe.org.
- Exposure via website, email blasts, and promoted posts on social media.
- Video interview with your organization's CEO shared across digital platforms.
- Placement in all digital and printed/or event promotions.
- Logo on all invitations and event materials.

Fair Market Value: \$3,000

\$7,500 Connector

- Sponsorship recognition at three annual events and CFCC's Online Learning Platform, BeKidSafe.org.
- Exposure via website, email blasts, and promoted posts on social media.
- Placement in all digital and printed event promotions.
- Logo on invitations and event materials.

Fair Market Value: \$2,250

\$3,500 Supporter

- Sponsorship recognition at three annual events.
- Exposure via website, email blasts, and promoted posts on social media.
- Company name on invitations and event materials.

Fair Market Value: \$1,050





2024

EVENT SPONSORSHIP

Get Out Front. Show off your business to thousands of professionals, leaders,
and parents in Palm Beach County.

As a society, we simply can't afford to wait for children to fall apart before we do something. Your partnership powers ACEs prevention and healing efforts.

Lead the Fight Partnership

As a community corporate leader, whether you care about business, healthcare, education, or kids—if you care about our future—you need to care about ACEs.

Adverse Childhood Experiences (ACEs) is at the root of many of the crises our communities face today. Gun violence, domestic abuse, child abuse, addiction, chronic disease, depression, and anxiety are often the adult results of early childhood trauma.

The pandemic added another layer of trauma for children already experiencing insurmountable odds. We are facing an escalating mental health crisis among our youth.

We can prevent many of the critical issues we are desperately working to fix. **We need to act NOW.**

Every child is filled with promise, and as a community we have a shared obligation to foster their potential. As a corporate partner, supporting Center for Child Counseling is a win-win. You change the lives of children in South Florida impacted by trauma while receiving recognition in the fight.

As a Lead the Fight Partner, you are active in stopping the cycles of abuse and violence harming our most vulnerable children.

Partnering with Center for Child Counseling makes good business sense. Studies show an 13:1 Return on Investment in prevention and early intervention programs. Kids receive help before it's too late, saving our community millions each year in services and care, while raising up strong children and future leaders. Together we give everyone the chance for a healthier, happier - **and SAFE future.**

You can trust us with your business reputation. Center for Child Counseling is led by talented, passionate, and dedicated staff, with local and state awards to showcase our work. We are recognized as a Great Nonprofit and Nonprofit of the Year in Palm Beach County, reflecting our commitment to excellence and transparency. This year we will launch our year-long educational series in April with leading Palm Beach County pediatricians who are on the frontlines helping children.

Families and communities should be a safe place for children to grow up.

Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight

Contributions benefit the Center for Child Counseling, Inc. a not for profit organization. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF THE CENTER FOR CHILD COUNSELING, INC., CH21286, MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT www.800helpfla.com OR BY CALLING 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. The Center for Child Counseling, Inc. receives 100% of each contribution.



Educational Series

A series for leaders to learn strategies to combat the effects of childhood trauma through education, discourse, and action to keep children SAFE.



Protector: \$10,000

As a **PROTECTOR** of children, you will be highlighted all year on the front page of our website! And:

- Featured on social media through tagged posts and promoted video
- Highlighted on all Lead the Fight printed and digital materials
- Company materials and swag in the giveaway bags
- 3 minute speech or video at one event in the series
- Two tickets to join us for dinner at each event in the series
- Resource table and full page about your company in the series program

Guardian: \$7,500

As a **GUARDIAN** of children, you will be highlighted all year on the front page of our website! And:

- Featured on social media through tagged posts and promoted video
- Highlighted on all Lead the Fight printed and digital materials
- Company materials and swag in the giveaway bags
- Company video featured at one event in the series
- 1 ticket to join us for dinner at each event in the series
- Resource table and full page about your company in the series program

Champion: \$5,000

As a **CHAMPION** for children, you will be highlighted all year on the front page of our website! And:

- Featured on social media through tagged posts and promoted video
- Highlighted on all Lead the Fight printed and digital materials
- Company materials and swag in the giveaway bags
- Company video featured at one event in the series
- Resource table and 1/2 page about your company in the series program

Ally: \$3,000

As a **ALLY** of children, you will be highlighted as a corporate partner on our website and:

- Featured on social media through tagged posts and promoted video
- Highlighted on all Lead the Fight printed and digital materials
- Company materials and swag in the giveaway bags
- Resource table and 1/2 page about your company in the series program

Advocate: \$2,500

As a **ALLY** of children, you will be highlighted as a corporate partner on our website and:

- Featured on social media through tagged posts and promoted video
- Highlighted on all Lead the Fight printed and digital materials
- Company materials and swag in the giveaway bags
- 1/4 page about your company in the series program

Mentor: \$1,000

As a **MENTOR**, you will be highlighted as a corporate partner on our website and:

- Featured on social media through tagged posts and highlighted in event materials
- Company swag in the giveaway bags and 1/4 page in the series program

Coach: \$500 As a **COACH**, you will be highlighted on our website and materials.

Learn more: site: www.centerforchildcounseling.org/leadthefight





Simple Actions to Take Your Place in Preventing ACEs

When children grow up in a trauma-informed community, they realize life-changing benefits: ample supportive relationships, an end to generational cycles of abuse, greater racial and cultural equity, and healthier emotions and behaviors.

KNOW your role and what to do. Become better-trained to understand and respond to children and families around you when they experience crisis. Knowing how to identify a child's needs allows you to offer support or refer them to help as quickly as possible.

GROW awareness, education, and understanding. Promoting ACEs awareness and action empowers parents, adults, and children themselves to stop trauma in its tracks. Encourage other adults in your life to learn the signs of trauma in children so they can also offer support through safe relationships and spaces.

SHOW kindness, patience, and connection. Children count on the adults in their lives to keep them safe. If you know a child who is struggling, reassure them they are valued through a safe, positive relationship. Buffering relationships are proven to aid in resilience and healing and can be the main difference between a child who continues to suffer or one who goes on to thrive.

Join the Fight against ACEs.

Choose your action:

Training: Be ACES aware and informed. **Sign your place of employment or organization up for training that will change your view of community forever.**

Economics: Our Business Leaders **MUST** invest in early childhood development to grow a future thriving economy with brilliant minds to lead it.

Giving: Join the new CFCC Collective Giving Circle to engage on a more personal level. Or start with sponsorship or gift to our Lead the Fight Fund: www.centerforchildcounseling.org/leadthefightfund

Policy: Send letters and information provided by the Center for Child Counseling to policy makers urging them to drive supportive change.



Safety is less about the lack of threat. Safety is about the presence of connection.

Dr. Gabor Maté

Resilience: The Science of Stress & the Biology of Hope



Movie Screening and Panel

"The Child May Not Remember, But the Body Remembers."

Researchers have recently discovered a dangerous biological syndrome caused by abuse and neglect during childhood. As the documentary *Resilience* reveals, toxic stress can trigger hormones that wreak havoc on the developing brains and bodies of children, putting them at a greater risk for disease, homelessness, prison time, and early death. While the broader impacts of poverty worsen the risk, no segment of society is immune.

Resilience, however, also chronicles the dawn of a movement that is determined to fight back. Trailblazers in pediatrics, education, and social welfare are using cutting-edge science and field-tested therapies to protect children from the insidious effects of toxic stress—and the dark legacy of a childhood that no child would choose.

Sponsor a Resilience Screening and Panel Discussion!

Learn more about the movie:
<https://kpjrfilms.co/resilience>



The Wisdom of Trauma



Movie Screening and Panel

“Trauma is not what happens to you. Trauma is what happens inside you, as a result of what happens to you.”

— Dr. Gabor Maté

Trauma is the invisible force that shapes our lives. It shapes the way we live, the way we love and the way we make sense of the world. It is the root of our deepest wounds.

Dr. Maté gives us a new vision: a trauma-informed society in which parents, teachers, physicians, policy-makers and legal personnel are not concerned with fixing behaviors, making diagnoses, suppressing symptoms and judging, but seek instead to understand the sources from which troubling behaviors and diseases spring in the wounded human soul.

Sponsor a *Wisdom of Trauma* Screening and Panel Discussion!

Learn more about the movie:
<https://thewisdomoftrauma.com>



Gratitude Gathering

Hosted by Center for Child Counseling's Circle of Giving, this event honors the champions protecting children's safety, resilience, and well-being.

Sponsorship Levels

Champion: \$5,000

As a **CHAMPION** for children, you will be highlighted on our website as a partner. You will also be featured on social media through tagged posts and a promoted video on Facebook, highlighted on all event materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations. You will receive special recognition at the event.

Ally: \$3,000

As a **ALLY** of children, you will be highlighted on our website as a partner. You will also be featured on social media through tagged posts and a promoted video on Facebook, highlighted on all event materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Advocate: \$2,500

As a **ADVOCATE** for children, you will be highlighted on our website as a partner and social media, highlighted on all event materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Mentor: \$1,000

As a **MENTOR**, you will be highlighted on our website as a partner, highlighted on all event materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Coach: \$500

As a **COACH**, you will be highlighted on our website and event materials.

Friend: \$250

Show your support as a friend of children in our community.

2024 Gratitude Gathering

Date: Thursday, November 14, 2024

Time: 5:30pm - 7:30pm

Location: Riviera Beach Marina Event Center

www.centerforchildcounseling.org/gratitude-gathering



Baubles & Baskets

"Holiday Happy Hour" to support Center for Child Counseling's Childhood Trauma Response Program, which provides immediate care for children in foster care.

Sparkle: \$3,000

- Opportunity to address attendees at the event
- Logo, banner, and recognition at the event
- Logo on invitation and registration page

Shine: \$2,000

- Logo, banner, and recognition at the event
- Logo on invitation and registration page

Shimmer: \$1,000

- Logo, banner, and recognition at the event

*Every child deserves to grow up
feeling safe and loved. Your
contribution helps a young child heal
after abuse and trauma.*

Submit Your Sponsorship Online:

www.centerforchildcounseling.org/corporate-giving





2024

PROGRAM SPONSORSHIP

Directly support our work with children facing abuse and trauma.

Play Therapy Tool Kits

Play is the young child's language, and toys are their words. Play helps children make sense of their world, express their feelings, and heal after traumatic events.

Play Therapy is the foundation of Center for Child Counseling's work with children. It helps them express their feelings, learn new skills, and work through grief and trauma.

Our Play Therapy rooms and toolkits encourage free play, build resilience through positive child and caregiver interaction, and help children process trauma during therapy sessions.

Age-specific, developmentally-appropriate kits, including toys, books, tip sheets, and therapeutic resources guide creative expression, foster positive relationships, and aid the healing process.

Kits are specific to age with items such as:

- Crayons and Paper
- Parenting Tip Sheets
- Developmental Toys
- Feelings Workbooks and Activity Sheets
- Topic-Specific Children's Books (on trauma, grief, loss)
- Play Figures



Stock the Play Therapy Kit Locker!
www.centerforchildcounseling.org/wish-list

Submit Sponsorship Online:
www.centerforchildcounseling.org/corporate-giving

Keeping Kids Safe

Every 9 minutes a child is a victim of sexual abuse.

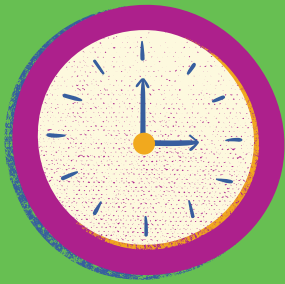
Your support helps fight child sexual abuse and trafficking, bringing prevention, awareness, and healing to families, schools, and communities. Together, we can tackle this public health crisis...one child, school, and community at a time.



1 in 4 Girls
experience sexual abuse in childhood.

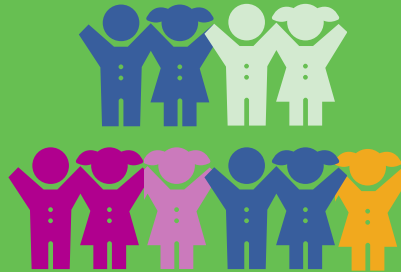


1 in 13 Boys
experience sexual abuse in childhood.



Every 9 minutes a child is a victim of sexual abuse and assault.

1 in 10 children will be sexually exploited by the age of 18.



90%

90% of children who are sexually abused are abused by someone they know and trust.

60% of child victims of sexual abuse never tell anyone.

We're in the business of changing the trajectory of lives and stopping these statistics from becoming a reality. Join us.

With support from our business partners, we are building a trauma-informed community where every adult plays a role in supporting children, protecting them from sexual abuse, Adverse Childhood Experiences (ACEs), and trauma that can last a lifetime.

 **beKidSafe** Protector: \$10,000
www.bekidsafe.org

As a **PROTECTOR** of children, you will be highlighted all year on the front page of the CFCC and beKidSafe.org website!

Your business will also be featured on social media, videos, and e-mail blasts that reach thousands of professionals and leaders.

Together, we can protect kids and help them become powerful, healthy adults!

Training and Support

We provide an array of live and on-demand training opportunities for parents, caregivers, and professionals in Florida, the United States, and around the world. Sponsorship is a great opportunity to get your business in front of thousands of people who live or work with children.

Professor: \$5,000

- 1-3 minute business video featured on our website, email blasts, and promoted on social media
- Special recognition as featured sponsor at two training events for parents or professionals
- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsor on our online learning platform, www.beKidSafe.org

Teacher: \$3,000

- Special recognition as featured sponsor at two training events for parents or professionals
- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsor on our online learning platform, www.beKidSafe.org

Coach: \$2,000

- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsor on our online learning platform, www.beKidSafe.org

Mentor: \$1,000

- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media

Our goal is to help adults who work with children learn how to keep them safe through effective strategies that **prevent abuse**, **build safety and communication skills**, **promote positive relationships and resilience**, and **identify risk early on**.

We are dedicated to transforming the lives of children, families, schools, and communities through effective prevention education that is **easily accessible**, offering reliable information developed by our team of child development and safety experts.



Stay KidSafe!™ - Abuse prevention training and curriculum for grades Kindergarten-5. Stay KidSafe!™ is FREE for educators.



CampSafe® - Interactive and comprehensive abuse prevention training for all camp and out-of-school program staff.



Online workshops - Our online workshops enhance professionals' skills for promoting mental health, well-being, and resilience in children, teens, and their families.



Submit Your Sponsorship Online:
www.centerforchildcounseling.org/corporate-giving

Learn More.



Contact Information



www.centerforchildcounseling.org

8895 N. Military Trail, Suite 300C
Palm Beach Gardens, FL 33410

Phone: (561) 244-9499 or
Email: info@centerforchildcounseling.org

Give to any campaign using the online Sponsorship Payment form:
www.centerforchildcounseling.org/corporate-giving

Please leave a note in the comments box about your sponsorship.



Let's Collaborate.

If you'd like to explore more ways your business can be a stand-out partner with Center for Child Counseling, please contact our CEO, Renée Layman at 561-530-4545 or Renee@CenterforChildCounseling.org.



Corporate Sponsorship Commitment Form

Sponsorship Level & Type _____ **Amount \$** _____

Contact Person _____

Title _____

Company _____

Address _____

City _____ **State** _____ **Zip** _____

Phone () _____ **Email** _____

We authorize Center for Child Counseling, Inc. to include our corporate name and/or logo on all items consistent with our sponsorship selection, as provided by our corporation.

Authorized Signature _____ **Date** _____

Please make checks payable to Center for Child Counseling, Inc.

Give Online at www.centerforchildcounseling.org/corporate-giving or fill in the details below:

Name on Credit Card _____

Credit Card Number _____

Expiration _____ **CVV** _____

Billing Address, if different than above:

Address _____

City _____ **State** _____ **Zip** _____

I authorize Center for Child Counseling to charge my credit card \$ _____

Signature: _____

Thank you for your support!

PLEASE SEND THIS FORM TO: Center for Child Counseling, Inc.

ATTN: Renée Layman

8895 N. Military Trail, Suite 300C

Palm Beach Gardens, FL 33410

Email: renee@centerforchildcounseling.org **Telephone:** 561-530-4545

www.centerforchildcounseling.org