



Center for
Child Counseling

CORPORATE SPONSORSHIP

2023-2024



Invest in A Child

Your business makes a big impact in the fight against childhood adversity and trauma.

Corporate Sponsorship

Dear Friend,

Supporting the Center for Child Counseling is a win-win. You change the lives of children in Palm Beach County impacted by trauma and adversity while receiving a generous rewards and recognition package.

Through an annual corporate sponsorship or support for a Center for Child Counseling event or program, you are actively involved in breaking the chain of abuse, violence, and adversity harming our most vulnerable children.

Partnering with Center for Child Counseling makes good business sense. Studies show an 11:1 Return on Investment (ROI) in prevention and early intervention programs. Kids receive help before it's too late, saving our community millions each year in deeper end services and care, while raising up strong children and future leaders.

Center for Child Counseling is led by talented, passionate, and dedicated staff, with local and state awards to showcase our work. We have been recognized as a Great Nonprofit and Nonprofit of the Year in Palm Beach County, reflecting our commitment to excellence and transparency.

The perks of Corporate Sponsorship include:

- Logo and name recognition on website, social media, e-blasts, videos, banners, invitations, and event programs
- Exposure to over thousands of donors, supporters, and community partners
- Press releases and coverage from television and print, often with photos of sponsors

Growing events:

- Family Law Mental Health Summit
- Lead the Fight, bringing together cross-sector leaders to address the impact of early adversity
- Numerous educational events provided throughout the year, reaching thousands of parents and professionals

Together, we can make a difference, one child at a time.



2023-2024

ANNUAL SPONSORSHIP

Show how your business is changing the lives of our most vulnerable children in Palm Beach County.

Annual Sponsorship Levels

Come out Swinging. Invest in a year-long impact in the fight against childhood adversity and trauma.

\$15,000 Leader

- Lead sponsor at three major annual events with the opportunity to address the audience live or by video
- Exposure via website, email blasts, and promoted posts on social media platforms
- Placement in all digital and/or printed event promotions
- Video interview with your organization's CEO shared across digital platforms
- Logo on all invitations and event materials

Fair Market Value: \$3,000

\$10,000 Builder

- Featured sponsor at three annual events and CFCC's Online Learning Platform
- Exposure via website, email blasts, and promoted posts on social media
- Video interview with your organization's CEO shared across digital platforms
- Placement in all digital and printed/or event promotions
- Logo on all invitations and event materials

Fair Market Value: \$1,500

\$7,500 Connector

- Sponsorship recognition at three annual events and CFCC's Online Learning Platform
- Exposure via website, email blasts, and promoted posts on social media
- Placement in all digital and printed event promotions
- Logo on invitations and event materials

Fair Market Value: \$750

\$3,500 Supporter

- Sponsorship recognition at three annual events
- Exposure via website, email blasts, and mentions on social media
- Company name on invitations and event materials

Fair Market Value: \$300



Interested in learning more about the benefits of corporate sponsorship?
Please contact Renée Layman at 561-530-4545 or Renee@CenterforChildCounseling.org.



2023-2024

EVENT SPONSORSHIP

Get Out Front. Show off your business to thousands of professionals, leaders, and parents in Palm Beach County.



Lead the Fight

The American Academy of Pediatrics defines ACEs as "the Public Health Issue of our time."

What are ACEs?

Adverse Childhood Experiences (ACEs) are common – and in the absence of safe, buffering relationships, they can cause long-lasting harm. They include experiences like witnessing violence at home or living with a parent with serious mental or addiction. When children experience multiple negative events like these, their bodies flood with stress hormones, damaging the developing brain and increasing their risk for later health problems like heart disease, diabetes, or depression.

Adverse Childhood Experiences and Lifelong Health

The landmark ACEs study identified ten early adverse experiences such as physical abuse, domestic violence, addiction in the home, and divorce. A survey was developed to help people measure their ACE "score." The majority score one or two, but many people score much higher. Adults with high ACE scores (directly related to experiences before age 18) show higher rates of health issues, substance abuse, and suicide risk.

ACEs and The Pandemic

Unfortunately, the reality of the pandemic will be felt for many years, especially for children already facing adversity and trauma. The call to act has never been more critical. There has been an upsurge in children and teenagers in crisis, with over 40% saying they feel anxious, depressed, and/or stressed.

Building Resilient Children and Trauma-Informed Communities

Children thrive when they have regular interactions with responsive, caring adults. Yet neglect is the most commonly reported form of child maltreatment, resulting in long-term effects on children's health and development. Child neglect is more likely in families that are experiencing an overload of stress. Depression or other mental health challenges can also slow down parents' responses to children's needs. When adults in our neighborhoods, schools, healthcare, and community centers are ACEs and trauma aware, they can buffer the adversity children experience, preventing further harm.

Center for Child Counseling's innovative approach is changing how we fight ACEs.

As the foremost ACEs training and treatment center of the Southeast, Center for Child Counseling developed a cutting-edge model based on the latest neuroscience to tackle this issue at the child, family, and community levels.

The Battle Can Be Won

When children grow up in a trauma-informed community, they realize life-changing benefits: ample supportive relationships, an end to generational cycles of abuse, greater racial and cultural equity, and healthier emotions and behaviors.

Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight



As a society, we simply can't afford to wait for children to fall apart before we do something. Your partnership powers ACEs prevention and healing efforts.

Lead the Fight Partnership

As a community corporate leader, whether you care about business, healthcare, education, or kids—if you care about our future—you need to care about ACEs.

Adverse Childhood Experiences (ACEs) is at the root of many of the crises our communities face today. Gun violence, domestic abuse, child abuse, addiction, chronic disease, depression, and anxiety are often the adult results of early childhood trauma.

The pandemic added another layer of trauma for children already experiencing insurmountable odds. We are facing an escalating mental health crisis among our youth.

We can prevent many of the critical issues we are desperately working to fix. **We need to act NOW.**

Every child is filled with promise, and as a community we have a shared obligation to foster their potential. As a corporate partner, supporting Center for Child Counseling is a win-win. You change the lives of children in South Florida impacted by trauma while receiving recognition in the fight.

As a Lead the Fight Partner, you are active in stopping the cycles of abuse and violence harming our most vulnerable children.

Partnering with Center for Child Counseling makes good business sense. Studies show an 13:1 Return on Investment in prevention and early intervention programs. Kids receive help before it's too late, saving our community millions each year in services and care, while raising up strong children and future leaders. Together we give everyone the chance for a healthier, happier - **and SAFE future.**

You can trust us with your business reputation. Center for Child Counseling is led by talented, passionate, and dedicated staff, with local and state awards to showcase our work. We are recognized as a Great Nonprofit and Nonprofit of the Year in Palm Beach County, reflecting our commitment to excellence and transparency.

Families and communities should be a safe place for children to grow up.

Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight



Educational Series

An exclusive series for business, philanthropic, and civic leaders to learn strategies to combat the effects of childhood trauma and adversity on families and communities through education, discourse, and action to keep children SAFE.

Here are the sponsorship opportunities for 2024:

Protector: \$10,000

As a **PROTECTOR** of children, you will be highlighted all year on the front page of our website! You will also be featured on social media through tagged posts and a promoted video on Facebook, highlighted on all Lead the Fight materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations. You will receive special recognition at events, including a 3 minute speech or video, at one event in the series.

Champion: \$5,000

As a **CHAMPION** for children, you will be highlighted on our website as a partner. You will also be featured on social media through tagged posts and a promoted video on Facebook, highlighted on all Lead the Fight materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations. You will receive special recognition at events, including a 2 minute speech or video, at one event in the series.

Ally: \$3,000

As a **ALLY** of children, you will be highlighted on our website as a partner. You will also be featured on social media through tagged posts and a promoted video on Facebook, highlighted on all Lead the Fight materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Advocate: \$2,500

As a **ADVOCATE** for children, you will be highlighted on our website as a partner and social media, highlighted on all Lead the Fight materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Mentor: \$1,000

As a **MENTOR**, you will be highlighted on our website as a partner, highlighted on all Lead the Fight materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Coach: \$500

As a **COACH**, you will be highlighted on our website and Lead the Fight materials.

Friend: \$250

Show your support and lend your name to the fight in Lead the Fight materials.



Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight



Resilience: The Science of Stress & the Biology of Hope



Movie Screening and Panel

“THE CHILD MAY NOT REMEMBER, BUT THE BODY REMEMBERS.”

Researchers have recently discovered a dangerous biological syndrome caused by abuse and neglect during childhood. As the documentary *Resilience* reveals, toxic stress can trigger hormones that wreak havoc on the developing brains and bodies of children, putting them at a greater risk for disease, homelessness, prison time, and early death. While the broader impacts of poverty worsen the risk, no segment of society is immune.

Resilience, however, also chronicles the dawn of a movement that is determined to fight back. Trailblazers in pediatrics, education, and social welfare are using cutting-edge science and field-tested therapies to protect children from the insidious effects of toxic stress—and the dark legacy of a childhood that no child would choose.

Learn more about the movie: <https://kpjrfilms.co/resilience>

Sponsor a Screening and Panel Discussion!



The Wisdom of Trauma



THE WISDOM OF TRAUMA

Can our deepest pain be a doorway to healing?
FEATURING DR. GABOR MATÉ

Movie Screening and Panel

“Trauma is not what happens to you. Trauma is what happens inside you, as a result of what happens to you.”

— Dr. Gabor Maté

Trauma is the invisible force that shapes our lives. It shapes the way we live, the way we love and the way we make sense of the world. It is the root of our deepest wounds.

Dr. Maté gives us a new vision: a trauma-informed society in which parents, teachers, physicians, policy-makers and legal personnel are not concerned with fixing behaviors, making diagnoses, suppressing symptoms and judging, but seek instead to understand the sources from which troubling behaviors and diseases spring in the wounded human soul.

Sponsor a Screening and Panel Discussion!



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Learn More at:

<https://thewisdomoftrauma.com/>

Gratitude Gathering

Hosted by Center for Child Counseling's Circle of Giving, this event honors the champions protecting children's safety, resilience, and well-being.

Sponsorship Levels

Champion: \$5,000

As a **CHAMPION** for children, you will be highlighted on our website as a partner. You will also be featured on social media through tagged posts and a promoted video on Facebook, highlighted on all event materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations. You will receive special recognition at the event.

Ally: \$3,000

As a **ALLY** of children, you will be highlighted on our website as a partner. You will also be featured on social media through tagged posts and a promoted video on Facebook, highlighted on all event materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Advocate: \$2,500

As a **ADVOCATE** for children, you will be highlighted on our website as a partner and social media, highlighted on all event materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Mentor: \$1,000

As a **MENTOR**, you will be highlighted on our website as a partner, highlighted on all event materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Coach: \$500

As a **COACH**, you will be highlighted on our website and event materials.

Friend: \$250

Show your support as a friend of children in our community.



Interested in learning more about the benefits of corporate sponsorship?

Please contact Renée Layman at 561-530-4545 or Renee@CenterforChildCounseling.org.

Baubles & Baskets

"Holiday Happy Hour" to support Center for Child Counseling's Childhood Trauma Response Program, which provides immediate care for children in foster care.

Sparkle: \$2,000

- Opportunity to address attendees at the event
- Logo, banner, and recognition at the event
- Logo on invitation and registration page

Shine: \$1,000

- Logo, banner, and recognition at the event
- Logo on invitation and registration page

Shimmer: \$500

- Logo, banner, and recognition at the event

Every child deserves to grow up feeling safe and loved. Your contribution helps a young child heal after abuse and trauma.

We always welcome gifts via our Amazon wishlist:
www.amazon.com/centerforchildcounseling



Interested in learning more about the benefits of corporate sponsorship?

Please contact Renée Layman at 561-530-4545 or Renee@CenterforChildCounseling.org.



2023-2024

PROGRAM SPONSORSHIP

Directly support our work with children facing abuse and trauma.

Play Therapy Tool Kits

Play is the young child's language, and toys are their words. Play helps children make sense of their world, express their feelings, and heal after traumatic events.

Play Therapy is the foundation of Center for Child Counseling's work with children. It helps them express their feelings, learn new skills, and work through grief and trauma. Unfortunately, not all families have the tools needed to help children cope and heal.

A Simple Solution

Play Therapy Tool Kits encourage free play, build resilience through positive child and caregiver interaction, and help children process trauma during virtual and in-person therapy sessions.

Age-specific, developmentally-appropriate kits, including toys, books, tip sheets, and therapeutic resources guide creative expression, foster positive relationships, and aid the healing process.

On average, each kit only costs \$100.

Kits are specific to age with items such as:

- Crayons and Paper
- Parenting Tip Sheets
- Developmental Toys
- Feelings Workbooks and Activity Sheets
- Topic-Specific Children's Books (on trauma, grief, loss)
- Play Figures

Stock the Play Therapy Kit Locker!

www.centerforchildcounseling.org/therapykits

Amazon Wish List: <https://a.co/3d55MUI>



Interested in learning more about supporting our home therapy kits?

Please contact Renée Layman at 561-530-4545 or Renee@CenterforChildCounseling.org.

Emergency Relief Fund

On the Front Lines

During emergencies and crises in our community, the expert staff at Center for Child Counseling are on the front lines, helping vulnerable children and families cope and heal.

During Times of Crisis

Center for Child Counseling staff are first responders to trauma, violence, and abuse in Palm Beach County. You hear the tragic stories on the news – abuse, violence, drug overdose, and more. When children are involved, we are called to help. We go right in, ensuring safety, calming fear, and providing immediate support for frightened, vulnerable children.

“What can I do to help?” That’s the first thing we hear from our community when tragedy strikes. Through our Emergency Relief Fund, we offer you can immediately help, providing support for when children and families need it most.

As we actively address the increasing trauma and mental health needs of children and families in our community, we need your support.

www.centerforchildcounseling.org/emergencyrelief



Interested in learning more about supporting our emergency relief fund?
Please contact Renée Layman at 561-530-4545 or Renee@CenterforChildCounseling.org.

Training and Support

We provide an array of live (in-person and virtual) and on-demand training opportunities for parents, caregivers, and professionals in Florida, the United States, and around the world. Sponsorship is a great opportunity to get your business in front of thousands of people who live or work with children.

Professor: \$5,000

- 1-3 minute business video featured on our website, email blasts, and promoted on social media
- Special recognition as featured sponsor at two training events for parents or professionals
- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsor on our online learning platform, weLEARNplay

Teacher: \$3,000

- Special recognition as featured sponsor at two training events for parents or professionals
- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsor on our online learning platform, weLEARNplay

Coach: \$2,000

- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsor on our online learning platform, weLEARNplay

Mentor: \$1,000

- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media



Center for
Child Counseling



Contact Information



www.centerforchildcounseling.org

8895 N. Military Trail, Suite 300C
Palm Beach Gardens, FL 33410

Phone: (561) 244-9499 ext. 1 or
Email: info@centerforchildcounseling.org



Let's Collaborate.

If you'd like to explore more ways your business can be a stand-out partner with Center for Child Counseling, please contact our CEO, Renée Layman at 561-530-4545 or Renee@CenterforChildCounseling.org.

CORPORATE SPONSORSHIP CONFIRMATION

Sponsorship Type: _____

Level: _____ Amount \$ _____

Contact Person _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Email _____

We authorize Center for Child Counseling, Inc. to include our corporate name and/or logo on all items consistent with our sponsorship selection, as provided by our corporation.

Authorized Signature _____ Date _____

Please make checks payable to Center for Child Counseling, Inc.

Name on Credit Card _____

Credit Card Number _____

Expiration _____ CVV _____

Billing Address, if different than above:

Address _____

City _____ State _____ Zip _____

I authorize Center for Child Counseling to charge my credit card \$ _____

Signature: _____

Thank you for your support!

PLEASE SEND THIS AGREEMENT TO:

Center for Child Counseling, Inc.

ATTN: Renée Layman

8895 N. Military Trail, Suite 300C

Palm Beach Gardens, FL 33410

Email: renee@centerforchildcounseling.org

Telephone: 561-244-9499 ext. 1 Fax: 561-345-3800

www.centerforchildcounseling.org



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