



Center for
Child Counseling

Lead the
Fight



From ACEs to Safety
CORPORATE PARTNERSHIP



As a society, we simply can't afford to wait for children to fall apart before we do something. Your partnership powers ACEs prevention and healing efforts.

Lead the Fight Partnership

As a community corporate leader, whether you care about business, healthcare, education, or kids—if you care about our future—you need to care about ACEs.

Adverse Childhood Experiences (ACEs) is at the root of many of the crises our communities face today. Gun violence, domestic abuse, child abuse, addiction, chronic disease, depression, and anxiety are often the adult results of early childhood trauma.

The pandemic added another layer of trauma for children already experiencing insurmountable odds. We are facing an escalating mental health crisis among our youth.

We can prevent many of the critical issues we are desperately working to fix. **We need to act NOW.**

Every child is filled with promise, and as a community we have a shared obligation to foster their potential. As a corporate partner, supporting Center for Child Counseling is a win-win. You change the lives of children in South Florida impacted by trauma while receiving recognition in the fight.

As a Lead the Fight Partner, you are active in stopping the cycles of abuse and violence harming our most vulnerable children.

Partnering with Center for Child Counseling makes good business sense. Studies show an 13:1 Return on Investment in prevention and early intervention programs. Kids receive help before it's too late, saving our community millions each year in services and care, while raising up strong children and future leaders. Together we give everyone the chance for a healthier, happier - **and SAFE future.**

You can trust us with your business reputation. Center for Child Counseling is led by talented, passionate, and dedicated staff, with local and state awards to showcase our work. We are recognized as a Great Nonprofit and Nonprofit of the Year in Palm Beach County, reflecting our commitment to excellence and transparency.

Families and communities should be a safe place for children to grow up.

Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight

Lead the Fight

ACEs 2023 Educational Series

An exclusive series for business, philanthropic, and civic leaders to learn strategies to combat the effects of childhood trauma and adversity on families and communities through education, discourse, and action to keep children SAFE.

Here are the sponsorship opportunities for 2023:

Protector: \$10,000

As a **PROTECTOR** of children, you will be highlighted all year on the front page of our website! You will also be featured on social media through tagged posts and a promoted video on Facebook, highlighted on all Lead the Fight materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations. You will receive special recognition at events, including a 3 minute speech or video, at one event in the series.

Champion: \$5,000

As a **CHAMPION** for children, you will be highlighted on our website as a partner. You will also be featured on social media through tagged posts and a promoted video on Facebook, highlighted on all Lead the Fight materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations. You will receive special recognition at events, including a 2 minute speech or video, at one event in the series.

Ally: \$3,000

As a **ALLY** of children, you will be highlighted on our website as a partner. You will also be featured on social media through tagged posts and a promoted video on Facebook, highlighted on all Lead the Fight materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Advocate: \$2,500

As a **ADVOCATE** for children, you will be highlighted on our website as a partner and social media, highlighted on all Lead the Fight materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Mentor: \$1,000

As a **MENTOR**, you will be highlighted on our website as a partner, highlighted on all Lead the Fight materials, e-mail blasts that reach over 20,000 people, and have your name and/or logo on invitations.

Coach: \$500

As a **COACH**, you will be highlighted on our website and Lead the Fight materials.

Friend: \$250

Show your support and lend your name to the fight in Lead the Fight materials.

Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight



March 30, 2023

Gabor Maté, MD

Internationally renowned Addiction Expert, Author, and Speaker

Human development through the lens of science and compassion.



Gabor Maté (pronounced GAH-bor MAH-tay) is a retired physician who, after 20 years of family practice and palliative care experience, worked for over a decade in Vancouver's Downtown East Side with patients challenged by drug addiction and mental illness.

The bestselling author of four books published in thirty languages, Gabor is an internationally renowned speaker highly sought after for his expertise on addiction, trauma, childhood development, and the relationship of stress and illness.

Exclusive Discussion!

This exclusive, hybrid in-person (by invitation-only) and virtual event will be hosted by Kathy Leone at The Breakers.

Live, In-Person and Virtual Event!



Dr. Maté's book on addiction received the Hubert Evans Prize for literary non-fiction. For his ground-breaking medical work and writing he has been awarded the Order of Canada, his country's highest civilian distinction, and the Civic Merit Award from his hometown, Vancouver.

His books include *In the Realm of Hungry Ghosts: Close Encounters With Addiction*; *When the Body Says No*; *The Cost of Hidden Stress*; *Scattered Minds: The Origins and Healing of Attention Deficit Disorder*; and (with Dr. Gordon Neufeld) *Hold on to Your Kids: Why Parents Need to Matter More Than Peers*. His newest book is *The Myth of Normal: Trauma, Illness & Healing in a Toxic Culture*. His book on addiction received the Hubert Evans Prize for literary non-fiction.

Dr. Maté calls for a compassionate approach toward addiction, whether in ourselves or in others. Dr. Maté believes that the source of addictions is to be found in the early childhood environment. In *The Realm of Hungry Ghosts* draws on cutting-edge science and real-life stories to show that all addictions originate in trauma and emotional loss.

Learn more here: <https://drgabormate.com>

"Children don't get traumatized because they get hurt; they get traumatized because they are alone with the hurt."

Dr. Gabor Maté



Kathy Leone,
Advocate and Event Chair



Invest Today



April 19, 2023

Fritzi Horstman

Founder and Executive Director, Compassion Prison Project

Trauma Informed and Compassionate Justice.



Fritzi Horstman is the Founder and Executive Director of Compassion Prison Project.

She is a Grammy-award winning producer for her work on "The Defiant Ones", has been a producer and post-producer on dozens of television projects and documentaries and has directed several films. She believes it is urgent to bring humanity and compassion to those living behind bars and these acts will help transform our society. She has a Bachelor's Degree from Vassar College.

Exclusive Presentation and Discussion!

This exclusive event will be hosted virtually by Center for Child Counseling for a world-wide audience!

Live Virtual Event!

Step Inside the Circle is a call to action: to spread the word about Adverse Childhood Experiences (ACEs). It is a call to recognize the physical, emotional and social impact ACEs have wrought upon society and to stress the importance of care (not punishment) going forward in the prison system.

With 95% of the incarcerated men and women eventually returning home, Fritzi believes it is imperative that we address the chronic mental health issues in prison with common sense, compassion, and urgency. In 2020, Fritzi directed "Step Inside the Circle" at California State Prison – Los Angeles County with 235 incarcerated men. The video has reached nearly 3.5 million views worldwide and has attracted over 900 volunteers to CPP. Fritzi and the team at CPP are in production, creating a 14-part series entitled "Trauma Talks" to be distributed to prisons in the US and abroad which launched in September 2021 endorsed by the former California Surgeon General, Dr. Nadine Burke Harris.

Fritzi produced HBO's "The Defiant Ones" directed by Allen Hughes which has garnered several awards including a Grammy for Best Music Film. Her first feature, "Take A Number," which she wrote, produced, and directed, debuted at the Slamdance festival and premiered on HBO. Fritzi received a Bachelor of Arts in Film and English from Vassar College.



Step Inside the Circle.

***"Violence impairs the brain.
Love heals the brain."***

Fritzi Horstman

Learn more:

<https://compassionprisonproject.org>



Lead the Fight

The American Academy of Pediatrics defines ACEs as "the Public Health Issue of our time."

What are ACEs?

Adverse Childhood Experiences (ACEs) are common – and in the absence of safe, buffering relationships, they can cause long-lasting harm. They include experiences like witnessing violence at home or living with a parent with serious mental or addiction. When children experience multiple negative events like these, their bodies flood with stress hormones, damaging the developing brain and increasing their risk for later health problems like heart disease, diabetes, or depression.

Adverse Childhood Experiences and Lifelong Health

The landmark ACEs study identified ten early adverse experiences such as physical abuse, domestic violence, addiction in the home, and divorce. A survey was developed to help people measure their ACE "score." The majority score one or two, but many people score much higher. Adults with high ACE scores (directly related to experiences before age 18) show higher rates of health issues, substance abuse, and suicide risk.

ACEs and The Pandemic

Unfortunately, the reality of the pandemic will be felt for many years, especially for children already facing adversity and trauma. The call to act has never been more critical. There has been an upsurge in children and teenagers in crisis, with over 40% saying they feel anxious, depressed, and/or stressed.

Building Resilient Children and Trauma-Informed Communities

Children thrive when they have regular interactions with responsive, caring adults. Yet neglect is the most commonly reported form of child maltreatment, resulting in long-term effects on children's health and development. Child neglect is more likely in families that are experiencing an overload of stress. Depression or other mental health challenges can also slow down parents' responses to children's needs. When adults in our neighborhoods, schools, healthcare, and community centers are ACEs and trauma aware, they can buffer the adversity children experience, preventing further harm.

Center for Child Counseling's innovative approach is changing how we fight ACEs.

As the foremost ACEs training and treatment center of the Southeast, Center for Child Counseling developed a cutting-edge model based on the latest neuroscience to tackle this issue at the child, family, and community levels.

The Battle Can Be Won

When children grow up in a trauma-informed community, they realize life-changing benefits: ample supportive relationships, an end to generational cycles of abuse, greater racial and cultural equity, and healthier emotions and behaviors.


Learn more at the official Lead the Fight site:
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Lead the Fight

Children's Mental Health Crisis

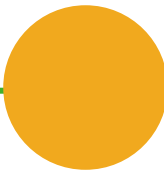
The data below shows the urgency of the current children's mental health crisis. Referrals to Center for Child Counseling for mental health treatment more than tripled over 2020 and in 2022 the need continues to escalate.



According to the CDC, **61%** of adults had at least one ACE and **16%** had 4 or more types of ACEs or trauma.

Pre-Covid **1 in 5** Children Suffer from a Mental Health Concern. Current estimates is **1 in 4**. **75% don't get help.**

Youth anxiety, depression, and suicide rates were at an all time high **BEFORE** Covid - now up over **150%**

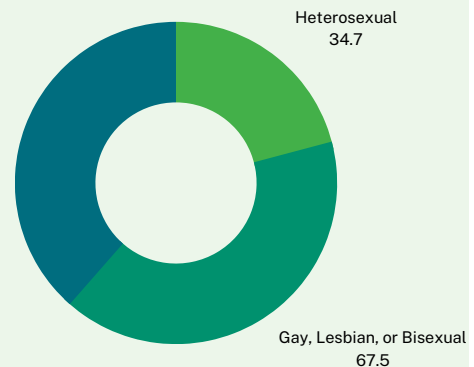


41.5% of High School Students reported they felt sad or hopeless

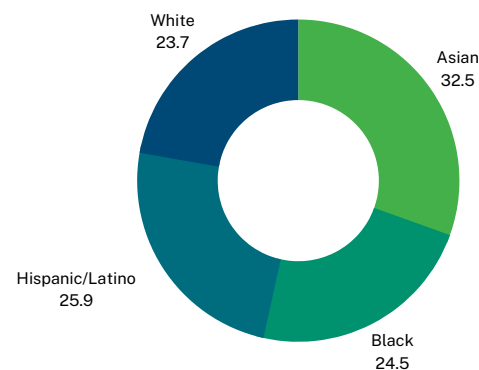


Of the 41.5% of High School Students that reported they felt sad or hopeless, the majority identify as Gay, Lesbian, or Bisexual.

Other/Questioning
64.1



25.2% of Middle School Students have had serious thoughts about committing suicide. Of those students, 32.5% were Asian, 25.9% Hispanic/Latino, 24.5% Black, and 23.7% White.





Lead the Fight

Simple Actions to Take Your Place in Preventing ACEs

When children grow up in a trauma-informed community, they realize life-changing benefits: ample supportive relationships, an end to generational cycles of abuse, greater racial and cultural equity, and healthier emotions and behaviors.

KNOW your role and what to do. Become better-trained to understand and respond to children and families around you when they experience crisis. Knowing how to identify a child's needs allows you to offer support or refer them to help as quickly as possible.

GROW awareness, education, and understanding. Promoting ACEs awareness and action empowers parents, adults, and children themselves to stop trauma in its tracks. Encourage other adults in your life to learn the signs of trauma in children so they can also offer support through safe relationships and spaces.

SHOW kindness, patience, and connection. Children count on the adults in their lives to keep them safe. If you know a child who is struggling, reassure them they are valued through a safe, positive relationship. Buffering relationships are proven to aid in resilience and healing and can be the main difference between a child who continues to suffer or one who goes on to thrive.

Join the fight against ACEs.

Choose your action:

Training: Be ACES aware and informed. **Sign your place of employment or organization up for an inexpensive training that will change your view of community forever.**

Economics: Our Business Leaders **MUST** invest in early childhood development to grow a future thriving economy with brilliant minds to lead it.

Giving: Join the new CFCC Collective Giving Circle to engage on a more personal level. Or start with sponsorship or gift to our Lead the Fight Fund: www.centerforchildcounseling.org/leadthefightfund

Policy: Send letters and information provided by the Center for Child Counseling to policy makers urging them to drive supportive change.

Safety is less about the lack of threat. Safety is about the presence of connection.

Dr. Gabor Maté

Visit our website



Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight





CORPORATE SPONSORSHIP CONFIRMATION

Sponsorship Level _____ **Amount \$** _____

Contact Person _____

Title _____

Company _____

Address _____

City _____ **State** _____ **Zip** _____

Phone () _____ **Email** _____

We authorize Center for Child Counseling, Inc. to include our corporate name and/or logo on all items consistent with our sponsorship selection, as provided by our corporation.

Authorized Signature _____ **Date** _____

Please make checks payable to Center for Child Counseling, Inc.

Name on Credit Card _____

Credit Card Number _____

Expiration _____ **CVV** _____

Billing Address, if different than above:

Address _____

City _____ **State** _____ **Zip** _____

I authorize Center for Child Counseling to charge my credit card \$ _____

Signature: _____



Thank you for your support!

PLEASE SEND THIS FORM TO: Center for Child Counseling, Inc.

ATTN: Renée Layman

8895 N. Military Trail, Suite 300C

Palm Beach Gardens, FL 33410

Email: renee@centerforchildcounseling.org **Telephone:** 561-244-9499 ext. 1

Fax: 561-345-3800 www.centerforchildcounseling.org



www.centerforchildcounseling.org

8895 N. Military Trail, Suite 300C
Palm Beach Gardens, FL 33410

Phone: (561) 244-9499 or
Email: info@centerforchildcounseling.org



Let's Collaborate.

Chat with the CEO to explore more ways your business can be a stand-out partner for children.
Please contact our CEO, Renée Layman at 561-244-9499 ext. 1 or
renee@centerforchildcounseling.org.