

LEAD THE FIGHT PARTNERSHIP

Lead the Fight 2023: From ACEs to Safety



As a society, we simply can't afford to wait for children to fall apart before we do something. Your partnership powers ACEs prevention and healing efforts.

Lead the Fight Partnership

As a community corporate leader, whether you care about business, healthcare, education, or kids—if you care about our future—you need to care about ACEs.

Adverse Childhood Experiences (ACEs) cause many of the crises our community faces today. Gun violence, domestic abuse, child abuse, addiction, chronic disease, depression, and anxiety are often the adult results of early childhood trauma.

The pandemic added another layer of trauma for children already experiencing insurmountable odds. We are facing an escalating mental health crisis among our youth.

We can prevent many of the critical issues we are desperately working to fix. **We need to act NOW.**

Every child is filled with promise, and as a community we have a shared obligation to foster their potential. As a corporate partner, supporting Center for Child Counseling is a win-win. You change the lives of children in South Florida impacted by trauma while receiving recognition in the fight.

As a Lead the Fight Partner, you are active in breaking the chain of abuse and violence harming our most vulnerable children.

Partnering with Center for Child Counseling makes good business sense. Studies show an 11:1 Return on Investment in prevention and early intervention programs. Kids receive help before it's too late, saving our community millions each year in services and care, while raising up strong children and future leaders. Together we give everyone the chance for a healthier, happier - and SAFE future.

You can trust us with your business reputation. Center for Child Counseling is led by talented, passionate, and dedicated staff, with local and state awards to showcase our work. We are recognized as a Great Nonprofit and Nonprofit of the Year in Palm Beach County, reflecting our commitment to excellence and transparency.

Families and communities should be a safe place for children to grow up.

Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight

Lead the Fight

ACEs 2023 Educational Series

An exclusive series for business, philanthropic, and civic leaders to learn strategies to combat the effects of childhood trauma and adversity on families and communities through education, discourse, and action.

In 2023, we will once again host important conversations and gatherings of national and international leaders, addressing ACEs and childhood trauma. **Thank you for leading the fight.**

Champion: \$5,000

Company highlighted on Center for Child Counseling's website, social media, all series materials, and e-mail blasts that reach over 15,000 people. Logo on invitations and marketing materials for 2023 series; and promoted video on social media. Special recognition at the event, including 1-2 minute speech or video.

Ally: \$3,000

Company highlighted on Center for Child Counseling's website, all series materials, and e-mail blasts that reach over 15,000 people. Logo on invitations and marketing materials for 2023 series; and promoted video on social media. Special recognition at the event.

Advocate: \$2,500

Company highlighted on Center for Child Counseling's website, all 2023 series materials, and e-mail blasts that reach over 15,000 people. Logo on all invitations and marketing materials; and promoted video on social media.

Mentor: \$1,000

Company highlighted on Center for Child Counseling's website, all series materials, and e-mail blasts that reach over 15,000 people. Logo on all 2023 series invitations and marketing materials; and promoted video on social media.

Coach: \$500

Company highlighted on Center for Child Counseling's website, all series materials, and e-mail blasts that reach over 15,000 people. Logo on all invitations and marketing materials; a quarter-page feature in the program.

Friend: \$250

Show your support and lend your name to the fight in marketing materials.

Lead the Fight is a LPBC Civic Engagement Project



Discover the meaningful rewards and benefits of CFCC Corporate Partnership.

Please contact Renée Layman at 561-244-9499 ext. 1 or renee@CenterforChildCounseling.org.



Lead the Fight

The American Academy of Pediatrics defines ACEs as "the Public Health Issue of our time."

What are ACEs?

Adverse Childhood Experiences (ACEs) are common – and in the absence of support, they can cause long-lasting harm. They include experiences like witnessing violence at home or living with a parent with serious mental or physical illness. When children experience multiple negative events like these, their bodies flood with stress hormones, damaging the developing brain and increasing their risk for later health problems like heart disease, diabetes, or depression.

Adverse Childhood Experiences and Lifelong Health

The landmark ACEs study identified ten early adverse experiences such as physical abuse, domestic violence, addiction in the home, and divorce. A survey was developed to help people measure their ACE "score." The majority score one or two, but many people score much higher. Adults with high ACE scores (directly related to experiences before age 18) show higher rates of health issues, substance abuse, and suicide risk.

ACEs and The Pandemic

Unfortunately, the reality of the pandemic will be felt for many years, especially for children already facing adversity and trauma. The call to act has never been more critical. There has been an upsurge in teenagers reporting mental health challenges, with over 40% saying they feel anxious, depressed, and/or stressed.

Building Resilient Children and Trauma-Informed Communities

Children thrive when they have regular interactions with responsive, caring adults. Yet neglect is the most commonly reported form of child maltreatment, resulting in long-term effects on children's health and development. Child neglect is more likely in families that are experiencing an overload of stress. The weight of poverty, especially, can overload parents' abilities to provide the supportive relationships children need. Depression or other mental health challenges can also slow down parents' responses to children's needs. When adults in our neighborhoods, schools, healthcare, and community centers are ACEs and trauma aware, they can buffer the adversity children experience at home, preventing further harm.

Center for Child Counseling's innovative approach is changing how we fight ACEs.

As the foremost ACEs training and treatment center of the Southeast, Center for Child Counseling developed a cutting-edge model based on the latest neuroscience to tackle this issue at the child, family, and community levels.

Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight

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Children's Mental Health Crisis

The data below shows the urgency of the current children's mental health crisis. Referrals to Center for Child Counseling for mental health treatment more than tripled over 2020 and in 2022 the need continues to escalate.

According to the CDC, **61%** of adults had at least one ACE and **16%** had 4 or more types of ACEs or trauma.

Pre-Covid **1 in 5** Children Suffer from a Mental Health Concern. Current estimates is **1 in 4**. **75% don't get help.**

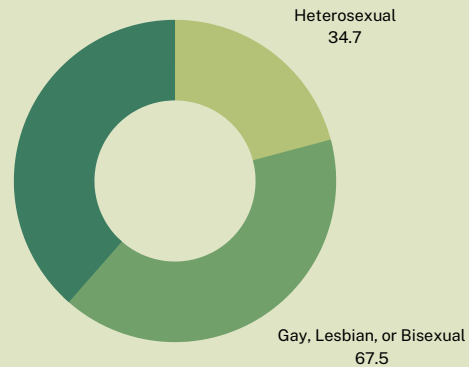
Youth anxiety, depression, and suicide rates were at an all time high **BEFORE** Covid - now up over **150%**

41.5% of High School Students reported they felt sad or hopeless



Of the 41.5% of High School Students that reported they felt sad or hopeless, the majority identify as Gay, Lesbian, or Bisexual.

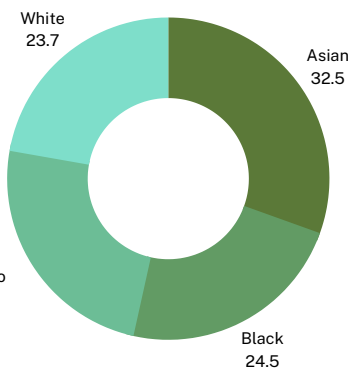
Other/Questioning
64.1



25.2% of Middle School Students have had serious thoughts about committing suicide. Of those students, 32.5% were Asian, 25.9% Hispanic/Latino, 24.5% Black, and 23.7% White.



Hispanic/Latino
25.9



Discover the meaningful rewards and benefits of CFCC Corporate Partnership. Please contact Renée Layman at 561-244-9499 ext. 1 or renee@CenterforChildCounseling.org.

LEAD THE FIGHT 2023 - CORPORATE SPONSORSHIP CONFIRMATION

Sponsorship Level _____ Amount \$ _____

Contact Person _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Email _____

We authorize Center for Child Counseling, Inc. to include our corporate name and/or logo on all items consistent with our sponsorship selection, as provided by our corporation.

Authorized Signature _____ Date _____

Please make checks payable to Center for Child Counseling, Inc.

Name on Credit Card _____

Credit Card Number _____

Expiration _____ CVV _____

Billing Address, if different than above:

Address _____

City _____ State _____ Zip _____

I authorize Center for Child Counseling to charge my credit card \$ _____

Signature: _____



Thank you for your support!

PLEASE SEND THIS AGREEMENT TO: Center for Child Counseling, Inc.

ATTN: Renée Layman

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Palm Beach Gardens, FL 33410

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www.centerforchildcounseling.org

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Let's Collaborate.

Chat with the CEO to explore more ways your business can be a stand-out partner for children. Please contact our CEO, Renée Layman at 561-244-9499 ext. 1 or renee@centerforchildcounseling.org.