

CORPORATE SPONSORSHIP



2022-2023

Invest in A Child

Your business makes a big impact in the fight against childhood adversity and trauma.

Corporate Sponsorship

Dear Friend,

Supporting the Center for Child Counseling is a win-win. You change the lives of children in Palm Beach County impacted by trauma and adversity while receiving a generous rewards and recognition package.

Through an annual corporate sponsorship or support for a Center for Child Counseling event or program, you are actively involved in breaking the chain of abuse, violence, and adversity harming our most vulnerable children.

Partnering with Center for Child Counseling makes good business sense. Studies show an 11:1 Return on Investment (ROI) in prevention and early intervention programs. Kids receive help before it's too late, saving our community millions each year in deeper end services and care, while raising up strong children and future leaders.

Center for Child Counseling is led by talented, passionate, and dedicated staff, with local and state awards to showcase our work. We have been recognized as a Great Nonprofit and Nonprofit of the Year in Palm Beach County, reflecting our commitment to excellence and transparency.

The perks of Corporate Sponsorship include:

- Logo and name recognition on website, social media, e-blasts, videos, banners, invitations, and event programs
- Exposure to over thousands of donors, supporters, and community partners
- Press releases and coverage from television and print, often with photos of sponsors

Growing events:

- Family Law Mental Health Summit
- Lead the Fight, bringing together cross-sector leaders to address the impact of early adversity
- Numerous educational events provided throughout the year, reaching thousands of parents and professionals

Together, we can make a difference, one child at a time.



2022-2023

ANNUAL SPONSORSHIP

Show how your business is changing the lives of our most vulnerable children in Palm Beach County.

Annual Sponsorship Levels

Come out Swinging. Invest in a year-long impact in the fight against childhood adversity and trauma.

\$15,000 Leader

- Lead sponsor at three major annual events with the opportunity to address the audience live or by video
- Exposure via website, email blasts, and promoted posts on social media platforms
- Placement in all digital and/or printed event promotions
- Video interview with your organization's CEO shared across digital platforms
- Logo on all invitations and event materials

Fair Market Value: \$3,000

\$10,000 Builder

- Featured sponsor at three annual events and CFCC's Online Learning Platform
- Exposure via website, email blasts, and promoted posts on social media
- Video interview with your organization's CEO shared across digital platforms
- Placement in all digital and printed/or event promotions
- Logo on all invitations and event materials

Fair Market Value: \$1,500

\$7,500 Connector

- Sponsorship recognition at three annual events and CFCC's Online Learning Platform
- Exposure via website, email blasts, and promoted posts on social media
- Placement in all digital and printed event promotions
- Logo on invitations and event materials

Fair Market Value: \$750

\$3,500 Supporter

- Sponsorship recognition at three annual events
- Exposure via website, email blasts, and mentions on social media
- Company name on invitations and event materials

Fair Market Value: \$300



Interested in learning more about the benefits of corporate sponsorship?

Please contact Audrey Schofield at 561-244-9499 ext. 15 or Audrey@CenterforChildCounseling.org.



2022-2023

EVENT SPONSORSHIP

Get Out Front. Show off your business to thousands of professionals, leaders, and parents in Palm Beach County.



Lead the Fight

The American Academy of Pediatrics defines ACEs as "the Public Health Issue of our time."

What are ACEs?

Adverse Childhood Experiences (ACEs) are common – and in the absence of support, they can cause long-lasting harm. They include experiences like witnessing violence at home or living with a parent with serious mental or physical illness. When children experience multiple negative events like these, their bodies flood with stress hormones, damaging the developing brain and increasing their risk for later health problems like heart disease, diabetes, or depression.

Adverse Childhood Experiences and Lifelong Health

The landmark ACEs study identified ten early adverse experiences such as physical abuse, domestic violence, addiction in the home, and divorce. A survey was developed to help people measure their ACE "score." The majority score one or two, but many people score much higher. Adults with high ACE scores (directly related to experiences before age 18) show higher rates of health issues, substance abuse, and suicide risk.

ACEs and The Pandemic

Unfortunately, the reality of the pandemic will be felt for many years, especially for children already facing adversity and trauma. The call to act has never been more critical. There has been an upsurge in teenagers reporting mental health challenges, with about 40% saying they feel anxious, depressed, and/or stressed.

Building Resilient Children and Trauma-Informed Communities

Children thrive when they have regular interactions with responsive, caring adults. Yet neglect is the most commonly reported form of child maltreatment, resulting in long-term effects on children's health and development. Child neglect is more likely in families that are experiencing an overload of stress. The weight of poverty, especially, can overload parents' abilities to provide the supportive relationships children need. Depression or other mental health challenges can also slow down parents' responses to children's needs. When adults in our neighborhoods, schools, healthcare, and community centers are ACEs and trauma aware, they can buffer the adversity children experience at home, preventing further harm.

Center for Child Counseling's innovative approach is changing how we fight ACEs in Palm Beach County. As the foremost ACEs training and treatment center of the Southeast, Center for Child Counseling developed a cutting-edge model based on the latest neuroscience to tackle this issue at the child, family, and community levels.

Learn more at the official Lead the Fight site:
www.centerforchildcounseling.org/leadthefight

Lead the Fight

ACEs Webinar and Resource Series

An exclusive series for business, philanthropic, and civic leaders to learn strategies to combat the effects of childhood trauma and adversity on families and communities through education, discourse, and action.

We will once continue host important conversations and gatherings of national and international leaders, addressing the overwhelming need in the wake of the pandemic. **Thank you for leading the fight.**

Champion: \$5,000

Company highlighted on Center for Child Counseling's website, social media, event materials, and e-mail blasts that reach over 20,000 people. Logo on invitations and marketing materials; a full-page feature in the program; and promoted video on social media. Special recognition at the event, including 1-2 minute speech or video.

Ally: \$3,000

Company highlighted on Center for Child Counseling's website, event materials, and e-mail blasts that reach over 15,000 people. Logo on invitations and marketing materials; a full-page feature in the program; and promoted video on social media. Special recognition at the event.

Advocate: \$2,500

Company highlighted on Center for Child Counseling's website, all series materials, and e-mail blasts that reach over 10,000 people. Logo on all invitations and marketing materials; a half-page feature in the program; and promoted video on social media.

Mentor: \$1,000

Company highlighted on Center for Child Counseling's website, all series materials, and e-mail blasts that reach over 10,000 people. Logo on all invitations and marketing materials; a half-page feature in the program; and promoted video on social media.

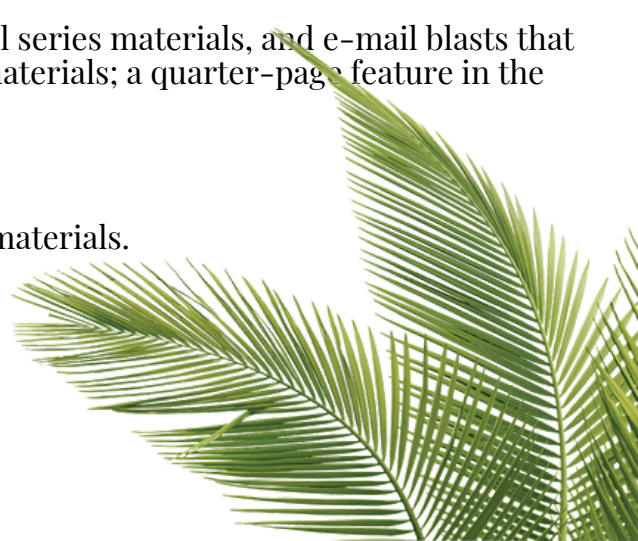
Coach: \$500

Company highlighted on Center for Child Counseling's website, all series materials, and e-mail blasts that reach over 10,000 people. Logo on all invitations and marketing materials; a quarter-page feature in the program.

Friend: \$250

Show your support and lend your name to the fight in marketing materials.

Lead the Fight is a LPBC Civic Engagement Project



Discover the meaningful rewards and benefits of CFCC Corporate Partnership.

Please contact Audrey Schofield at 561-244-9499 ext. 15 or audrey@CenterforChildCounseling.org.

Home Therapy Play and Tool Kits

Play is the young child's language, and toys are their words. Play helps children make sense of their world, express their feelings, and heal after traumatic events.

Play Therapy is the foundation of Center for Child Counseling's work with children. It helps them express their feelings, learn new skills, and work through grief and trauma. Unfortunately, not all families have the tools needed to help children cope and heal.

A Simple Solution

Home Therapy Play and Tool Kits encourage free play, build resilience through positive child and caregiver interaction, and help children process trauma during virtual therapy sessions.

Age-specific, developmentally-appropriate kits, including toys, books, tip sheets, and therapeutic resources guide creative expression, foster positive relationships, and aid the healing process.

On average, each kit only costs \$75.

Kits are specific to age and family with items such as:

- Crayons and Paper
- Parenting Tip Sheets
- Developmental Toys
- Feelings Workbooks and Activity Sheets
- Topic-Specific Children's Books (on trauma, grief, loss)
- Play Figures

Stock the Home Therapy Kit Locker!

www.centerforchildcounseling.org/therapykits

Amazon Wish List: <https://a.co/3d55MUI>



Interested in learning more about supporting our home therapy kits?

Please contact Audrey Schofield at 561-244-9499 ext. 15 or Audrey@CenterforChildCounseling.org.

Emergency Relief Fund

On the Front Lines

During emergencies and crises in our community, the expert staff at Center for Child Counseling are on the front lines, helping vulnerable children and families cope and heal through resulting traumas.

During Times of Crisis

Center for Child Counseling staff are first responders to trauma, violence, and abuse in Palm Beach County. We go right in, ensuring safety, calming fear, and providing immediate support for frightened, vulnerable children.

COVID-19 Response

“What can I do to help?” That’s the first thing we heard from our community as we all realized how desperate things were becoming for children in our community. And businesses stepped up to support kids in crisis so our teams could respond around the clock to the escalating needs of children, teens, and parents hit hard by the pandemic’s impact.

As we actively address the increasing trauma and mental health needs of children and families in our community, we need your support.

Please contact our Director of Advancement, Audrey Schofield, at 561-244-9499 ext. 15 to discuss how your business can partner to support this critical work.

www.centerforchildcounseling.org/emergencyrelief



Interested in learning more about supporting our emergency relief fund?

Please contact Audrey Schofield at 561-244-9499 ext. 15 or Audrey@CenterforChildCounseling.org.

Training for Parents & Professionals

Center for Child Counseling provides an array of live (in-person and virtual) and on-demand training opportunities for parents, caregivers, and professionals in Florida, the United States, and around the world. Sponsorship is a great opportunity to get your business in front of thousands of parents and professionals who live or work with children and teenagers.

Professor: \$5,000

- 1-3 minute business video featured on our website, email blasts, and promoted on social media
- Special recognition as featured sponsor at two training events for parents or professionals
- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsor on our online learning platform, weLEARNplay

Teacher: \$3,000

- Special recognition as featured sponsor at two training events for parents or professionals
- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsor on our online learning platform, weLEARNplay

Coach: \$2,000

- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsor on our online learning platform, weLEARNplay

Mentor: \$1,000

- Logo and information on training invitations, email blasts, social media posts, and registration page
- Your business featured as a supporter on our website and social media



Contact Information



www.centerforchildcounseling.org

8895 N. Military Trail, Suite 300C
Palm Beach Gardens, FL 33410

Phone: (561) 244-9499 ext. 1 or
Email: info@centerforchildcounseling.org



Let's Collaborate.

If you'd like to explore more ways your business can be a stand-out partner with Center for Child Counseling, please contact our CEO, Renée Layman at 561-244-9499 ext. 1 or Renee@CenterforChildCounseling.org.

CORPORATE SPONSORSHIP CONFIRMATION

Sponsorship Type: _____

Level: _____ Amount \$ _____

Contact Person _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Email _____

We authorize Center for Child Counseling, Inc. to include our corporate name and/or logo on all items consistent with our sponsorship selection, as provided by our corporation.

Authorized Signature _____ Date _____

Please make checks payable to Center for Child Counseling, Inc.

Name on Credit Card _____

Credit Card Number _____

Expiration _____ CVV _____

Billing Address, if different than above:

Address _____

City _____ State _____ Zip _____

I authorize Center for Child Counseling to charge my credit card \$ _____

Signature: _____



Thank you for your support!

PLEASE SEND THIS AGREEMENT TO:

Center for Child Counseling, Inc.

ATTN: Renée Layman

8895 N. Military Trail, Suite 300C

Palm Beach Gardens, FL 33410

Email: renee@centerforchildcounseling.org

Telephone: 561-244-9499 ext. 1 Fax: 561-345-3800

www.centerforchildcounseling.org

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