

LEAD THE FIGHT PARTNERSHIP

Lead the Fight 2021: At the Front on the War on ACEs
A Leadership Palm Beach County Class of 2017 Project





Lead the Fight

The American Academy of Pediatrics defines ACEs as "the Public Health Issue of our time."

What are ACEs?

Adverse Childhood Experiences (ACEs) are common – and in the absence of support, they can cause long-lasting harm. They include experiences such as witnessing violence or growing up in a household with a family member with a serious mental illness. When children experience multiple negative events like these, their bodies can be flooded with stress hormones, damaging the architecture of the developing brain and increasing their risk for later health problems like heart disease, diabetes, or depression.

Adverse Childhood Experiences and Lifelong Health

The landmark ACEs study identified ten early adverse experiences such as physical abuse, domestic violence, addiction in the home, and divorce. A survey was developed to help people measure their ACE "score." The majority score one or two, but many people score much higher. Adults with high ACE scores (directly related to experiences before age 18) show higher rates of health issues, substance abuse, and suicide risk.

ACEs and The Pandemic

Unfortunately, the reality of the pandemic will be felt for many years, especially for children already facing adversity and trauma. The call to act has never been more critical, with the pandemic making children particularly vulnerable. Between April and October 2020, there were 24% more mental health-related visits for children ages 5 to 10 and 31% more for children ages 12 to 17.

Building Resilient Children and Trauma-Informed Communities

Children thrive when they have regular interactions with responsive, caring adults. Yet neglect is the most commonly reported form of child maltreatment, and it can have long-term effects on children's health and development. Child neglect is more likely in families that are experiencing an overload of stress. The weight of poverty, especially, can overload parents' abilities to provide the supportive relationships children need. Depression or other mental health challenges can also slow down parents' responses to children's needs. When adults in our neighborhoods, schools, healthcare and community centers are ACEs and trauma aware, they can buffer the adversity children experience at home, preventing further harm.

Center for Child Counseling's innovative approach is changing how we fight ACEs in Palm Beach County. As the foremost ACEs training and treatment center of the Southeast, Center for Child Counseling developed a cutting-edge model based on the latest neuroscience to tackle this issue at the child, family, and community levels.

Join the fight. Learn more at: <https://www.centerforchildcounseling.org/leadthefight>

As a society, we simply can't afford to wait for children to fall apart before we do something. From ACEs science, effective strategies have emerged. It's time to invest in them. NOW.

Lead the Fight Partnership

As a community corporate leader, whether you care about business, healthcare, education, or kids, if you care about our future, you need to care about ACEs.

Adverse Childhood Experiences (ACEs) cause many of the crises our community faces today. Gun violence, domestic abuse, child abuse, addiction, chronic disease, depression, and anxiety are often the adult results of early childhood trauma.

The pandemic has added another layer of trauma for children already experiencing insurmountable odds.

We can prevent many of the critical issues we are desperately working to fix. **Now is the time to ACT.**

Every child is filled with promise, and as a community we have a shared obligation to foster their potential. As a corporate partner, supporting Center for Child Counseling is a win-win. You change the lives of children in Palm Beach County impacted by trauma while receiving recognition in the fight.

As a Lead the Fight Partner, you are active in breaking the chain of abuse and violence harming our most vulnerable children.

Partnering with Center for Child Counseling makes good business sense. Studies show an 11:1 Return on Investment in prevention and early intervention programs. Kids receive help before it's too late, saving our community millions each year in services and care, while raising up strong children and future leaders. Together we give everyone the chance for a healthier, happier future.

You can trust us with your business reputation. Center for Child Counseling is led by talented, passionate, and dedicated staff, with local and state awards to showcase our work. We are recognized as a Great Nonprofit and Nonprofit of the Year in Palm Beach County, reflecting our commitment to excellence and transparency.

Join us in the fight against childhood trauma and adversity.

Become a partner today: www.tinyurl.com/LeadtheFight21

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Lead the Fight

Statewide Panel and Resource Series

An exclusive series for local and statewide business, philanthropic, and civic leaders to learn strategies to combat the effects of childhood trauma and adversity on families and communities through education, discourse, and action.



Support and attend this panel webinar at the invitation of our esteemed moderator, Justice Barbara Pariente. Her career as a lawyer and judge spans over forty-six years. She served as a Justice on the Florida Supreme Court from 1998 until her retirement in January of 2019. During that time she served as Chief Justice; authored over 1000 opinions; participated in cases from Bush v. Gore (the presidential election case) to Terri Schiavo to redistricting following the passage of the Fair District Amendment.

Her commitment to ensuring that cases involving children and families received the utmost attention in the court system and her advocacy for a fair and impartial judiciary are two of many issues she championed during her twenty-one year tenure on the Court. She is a strong voice for children in our child welfare and juvenile justice systems and often speaks about the impact of ACEs.

Ally: \$2,000

Company highlighted on Center for Child Counseling's website, all series materials, and e-mail blasts that reach over 10,000 people. Logo on all invitations and marketing materials; a full-page feature in the program; and promoted video on social media. Special recognition at the event.

Advocate: \$1,000

Company highlighted on Center for Child Counseling's website, all series materials, and e-mail blasts that reach over 10,000 people. Logo on all invitations and marketing materials; a half-page feature in the program; and promoted video on social media.

Coach: \$500

Company highlighted on Center for Child Counseling's website, all series materials, and e-mail blasts that reach over 10,000 people. Logo on all invitations and marketing materials; a quarter-page feature in the program.

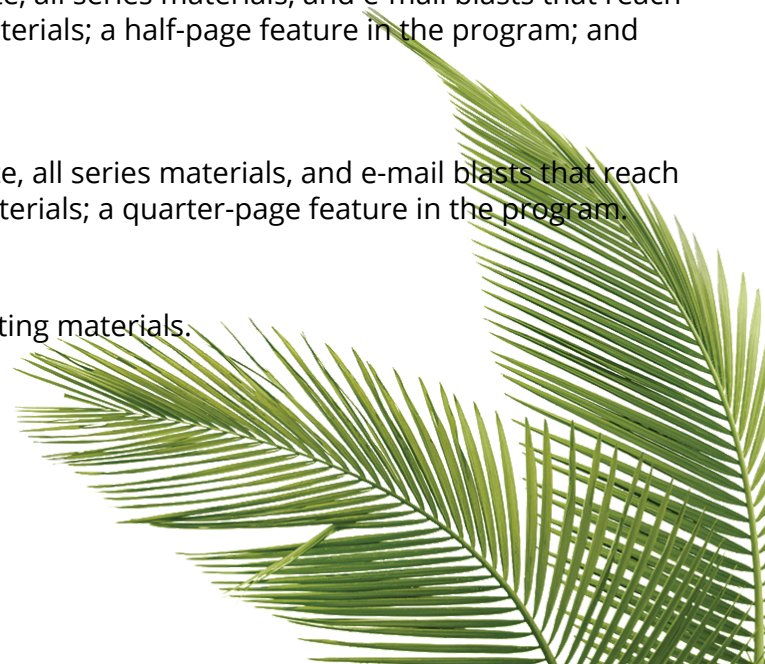
Friend: \$100

Show your support and lend your name to the fight in marketing materials.

Lead the Fight is a LPBC Civic Engagement Project



Leadership Palm Beach County
connect collaborate change



Interested in learning more about the benefits of corporate partnership?

Please contact Audrey Schoffield at 561-244-9499 ext. 15 or audrey@CenterforChildCounseling.org.



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Let's Collaborate.

If you'd like to explore more ways your business can be a stand-out partner with Center for Child Counseling, please contact our CEO, Renée Layman at 561-244-9499 ext. 1 or Renee@CenterforChildCounseling.org.