


# LEAD THE FIGHT SPONSORSHIP



2020-2021



“We make a living by what we get.  
We make a life by what we give.”  
—Winston S. Churchill

Building the foundation for playful, healthful, and hopeful  
living for children, families, and communities.

# Invest in A Child

Your business makes a big impact in the fight against childhood adversity and trauma.

## Corporate Sponsorship

Dear Friend,

Supporting the Center for Child Counseling is a win-win. You change the lives of young children in Palm Beach County impacted by trauma and adversity while receiving a generous rewards and recognition package.

Through support for Center for Child Counseling, you are actively involved in breaking the chain of abuse, violence, and adversity harming our most vulnerable children.

Partnering with Center for Child Counseling makes good business sense. Studies show an 11:1 Return on Investment in prevention and early intervention programs. Kids receive help before it's too late, saving our community millions each year in deeper end services and care, while raising up strong children and future leaders. We give everyone the chance for a healthier, happier future.

Center for Child Counseling is led by talented, passionate, and dedicated staff, with local and state awards to showcase our work. We have been recognized as a Great Nonprofit and Nonprofit of the Year in Palm Beach County, reflecting our commitment to excellence and transparency.

### **Join us in the fight against childhood trauma and adversity...**

Whether you care about business, healthcare, education or kids, if you care about our future, you need to care about ACEs.

Adverse Childhood Experiences (ACEs) cause many of the crises our community faces today. Gun violence, domestic abuse, child abuse, addiction, chronic disease, depression, and anxiety are often the adult results of early childhood trauma.

“As a society, we simply can't afford to wait for children to fall apart before we do something. From ACEs science, effective strategies have emerged. It's time to invest in them. NOW.” Renée Layman, Center for Child Counseling.

We can prevent many of the critical issues we are desperately working to fix. Now is the time to ACT.

# Lead the Fight

## What are ACEs?

ACEs are Adverse Childhood Experiences – situations where a child faces some form of trauma or intense stress. They include abuse, neglect, and household dysfunction. Experiencing ACEs can dramatically change or damage a child’s developing brain. The harm might be so severe as to become evident decades later. ACEs are known to cause mental illness and physical disease. In fact, high exposure to ACEs dramatically increases the risk for SEVEN of the TEN leading causes of death in the US. Sadly, it is common for children to experience adverse situations. Nearly half of U.S. children (45%) experience at least one ACE, while one in ten suffer a minimum of three traumatic events. For minority communities, the statistics are more alarming. 61% of Black children and 51% of Hispanic children experienced at least one ACE.

## Adverse Childhood Experiences affect people’s health for their whole lives.

The landmark ACEs study identified ten early adverse experiences such as physical abuse, domestic violence, addiction in the home, and divorce. A survey was developed to help people measure their ACE “score.” The majority score one or two, but many people score much higher. Adults with high ACE scores (directly related to experiences before age 18) show higher rates of heart disease, stroke, obesity, substance abuse, and suicide. On average, a person with 6 ACEs will die up to 20 years sooner than a person with no ACEs. The American Academy of Pediatrics defines ACEs as “the Public Health Issue of our time.”

**The Center for Child Counseling, the foremost ACEs training and treatment center of the Southeast, developed a cutting-edge model based on the latest neuroscience to tackle this issue at the child, family, and community levels. The hope of our future depends on fighting this issue together.**

Learn more at: <https://www.centerforchildcounseling.org/events/leadthefight>



# Lead the Fight Breakfast

**An exclusive event for business, philanthropic, and civic leaders to combat the ill effects of childhood trauma and adversity on families and communities through education, discourse, and action.**

## **Advocate: \$10,000**

Welcome the audience (3 minutes) as key sponsor; company highlighted on event screens; VIP table of 10; company's banner displayed near the podium; logo on all invitations and marketing; full-page feature in the program; promoted social media video; logo and link on the front page of Center for Child Counseling's website; resource table at the event.

## **Mentor: \$5,000**

VIP table of 10; company's banner displayed near the podium; logo and link on Center for Child Counseling's event page; logo on all invitations and marketing; full-page ad in the program; promoted social media video; and resource table at the event.

## **Leader: \$3,500**

6 tickets to the breakfast. Logo and link featured on Center for Child Counseling's event page; logo on all invitations and marketing; half-page ad in the program; name on social media; and resource table and banner at the event.

## **Advisor: \$2,500**

4 tickets to the breakfast. Logo and link featured on Center for Child Counseling's event page; logo on all invitations and marketing; quarter-page ad in the program; name on social media; and resource table and banner at the event.

## **Coach: \$1,000**

2 tickets to the breakfast. Logo and link featured on Center for Child Counseling's event page; logo on all invitations and marketing; name/logo in the program; name on social media; and resource table and banner at the event.

## **Guide: \$500**

1 ticket to the breakfast. Name/logo in the program; name on social media; and banner at the event.

## **Supporter: \$250**

## **Friend: \$100**

## **Valet: \$750**

Lead the Fight is a LPBC Civic  
Engagement Project



Leadership Palm Beach County  
connect collaborate change



Interested in learning more about the benefits of corporate sponsorship?

Please contact Renée Layman at 561-244-9499 ext. 1 or [Renee@CenterforChildCounseling.org](mailto:Renee@CenterforChildCounseling.org).

# CENTER FOR CHILD COUNSELING LEAD THE FIGHT CORPORATE SPONSORSHIP

## ---Check Sponsorship Level---

___ Advocate	\$10,000	___ Guide	\$500
___ Mentor	\$5,000	___ Supporter	\$250
___ Leader	\$3,500	___ Friend	\$100
___ Advisor	\$2,500	___ Valet	\$750
___ Coach	\$1,000		

### PAYMENT FORM

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Email \_\_\_\_\_

We authorize Center for Child Counseling, Inc. to include our corporate name and/or logo on all items consistent with our sponsorship selection, as provided by our corporation.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make checks payable to Center for Child Counseling, Inc.

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address, if different than above:

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I authorize Center for Child Counseling to charge my credit card \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Thank you for your support!

PLEASE SEND THIS AGREEMENT TO:  
Center for Child Counseling, Inc.  
ATTN: Renée Layman  
renee@centerforchildcounseling.org  
8895 N. Military Trail, Suite 300C  
Palm Beach Gardens, FL 33410  
Telephone: 561-244-9499 ext. 1 Fax: 561-345-3800  
[www.centerforchildcounseling.org](http://www.centerforchildcounseling.org)



# Contact Information



**[www.centerforchildcounseling.org](http://www.centerforchildcounseling.org)**

8895 N. Military Trail, Suite 300C  
Palm Beach Gardens, FL 33410

Phone: (561) 244-9499 ext. 1 or  
Email: [info@centerforchildcounseling.org](mailto:info@centerforchildcounseling.org)



**Let's Collaborate.**

If you'd like to explore more ways your business can be a stand-out partner with Center for Child Counseling, please contact our CEO, Renée Layman at 561-244-9499 ext. 1 or [Renee@CenterforChildCounseling.org](mailto:Renee@CenterforChildCounseling.org).