



# CORPORATE SPONSORSHIP



2020-2021





CENTER FOR CHILD COUNSELING

“We make a living by what we get.  
We make a life by what we give.”  
—Winston S. Churchill

Building the foundation for playful, healthful, and hopeful  
living for children, families, and communities.



# Invest in A Child

Your business makes a big impact in the fight against childhood adversity and trauma.

## Corporate Sponsorship

Dear Friend,

Supporting the Center for Child Counseling is a win-win. You change the lives of young children in Palm Beach County impacted by trauma and adversity while receiving a generous rewards and recognition package.

Through an annual corporate sponsorship or support for a Center for Child Counseling event or program, you are actively involved in breaking the chain of abuse, violence, and adversity harming our most vulnerable children.

Partnering with Center for Child Counseling makes good business sense. Studies show an 11:1 Return on Investment (ROI) in prevention and early intervention programs. Kids receive help before it's too late, saving our community millions each year in deeper end services and care, while raising up strong children and future leaders.

Center for Child Counseling is led by talented, passionate, and dedicated staff, with local and state awards to showcase our work. We have been recognized as a Great Nonprofit and Nonprofit of the Year in Palm Beach County, reflecting our commitment to excellence and transparency.

### **The perks of Corporate Sponsorship include:**

- Logo and name recognition on website, social media, e-blasts, videos, banners, invitations, and event programs
- Exposure to over 10,000 donors, supporters, and community partners
- Press releases and coverage from television and print, often with photos of sponsors

### **Growing events:**

- Black Ties and French Fries annual gala
- Family Law Mental Health Summit
- Lead the Fight, bringing together cross-sector leaders to address the impact of early adversity
- Baubles & Baskets, a holiday happy hour
- Numerous educational events provided throughout the year, reaching over 3,500 professionals

### **Together, we can make a difference, one child at a time.**



2020-2021

# ANNUAL SPONSORSHIP

Show how your business is changing the lives of our most  
vulnerable children in Palm Beach County.



# Annual Sponsorship Levels

Come out Swinging. Invest in a year-long impact in the fight against childhood adversity and trauma.

## **\$15,000 Leader**

- Lead sponsor at three annual events and one training event
- Opportunity to address the audience at three annual events
- Exposure via website and promoted posts on social media
- Placement in all digital and printed event promotions
- Logo on invitations and ten tickets/full table to all annual events
- Video interview with your organization's CEO shared across digital platforms

Fair Market Value: \$3,000

## **\$10,000 Builder**

- Featured sponsor at three annual events and Online Learning Platform
- Video interview with your organization's CEO shared across digital platforms
- Exposure via website and promoted posts on social media
- Placement in all digital and printed event promotions
- Logo on invitations and five tickets to all annual events

Fair Market Value: \$1,500

## **\$7,500 Connector**

- Sponsorship recognition at three annual events and Online Learning Platform
- Exposure via website and promoted posts on social media
- Placement in all digital and printed event promotions
- Logo on invitations and three tickets to all annual events

Fair Market Value: \$750

## **\$3,500 Supporter**

- Sponsorship recognition at three annual events
- Exposure via website and mentions on social media
- Company name on invitations and one ticket to all annual events

Fair Market Value: \$300



Interested in learning more about the benefits of corporate sponsorship?

Please contact Renée Layman at 561-244-9499 ext. 1 or [Renee@CenterforChildCounseling.org](mailto:Renee@CenterforChildCounseling.org).





2020-2021

# EVENT SPONSORSHIP

Get Out Front. Show off your business to thousands of professionals, leaders, and families in Palm Beach County.





# Black Ties & French Fries

February 15, 2020

The Country Club at Mirasol

Black Ties and French Fries raises funds to support the heart of our mission: healing the effects of toxic stress and trauma on children in our community.

## *Truffle Fries \$10,000*

- VIP table of 10 at the gala
- Opportunity to make a 3-minute welcome address to our guests
- Video interview to be broadcast on our website and social media
- Logo on invitation and photo-strips from photo booth
- Full-page ad in the event program, email blasts, and social media
- Logo and web link to your company on our website and all promotional materials
- Promoted social media posts and inclusion in event email blasts

## *Sweet Potato Fries \$7,500*

- VIP table of 10 at the gala
- Logo on event invitation and signage
- Video interview to be broadcast on our website and social media
- Full-page ad in the event program
- Logo and web link to your company on our website and all promotional materials
- Promoted social media posts and inclusion in email blasts

## *Steak Fries \$5,000*

- 5 VIP tickets to the gala
- Logo on event invitation and signage
- Video interview to be broadcast on our website and social media
- Half-page ad in the event program
- Logo and web link to your company on our website and all promotional materials
- Promoted social media posts and inclusion in email blasts

## *Curly Fries \$3,000*

- 3 VIP tickets to the gala
- Logo on event invitation and signage
- Video interview to be broadcast on our website and social media
- Quarter-page ad in the event program
- Logo and web link to your company on our website
- Promoted social media posts and inclusion in email blasts
- Logo in all event promotion materials

## *Waffle Fries \$2,000*

- 2 VIP tickets to the gala
- Quarter-page ad in the event program
- Logo and web link to your company on our website and all promotional materials
- Sign with name/logo posted at kids' VIP area
- Opportunity to provide branded items for kids' goody bags

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# Black Ties & French Fries

February 15, 2020  
The Country Club at Mirasol

## *Cheesy Fries \$1,000*

- 1 VIP ticket to the gala
- Quarter-page ad in the event program
- Logo on promotional materials
- Acknowledgment at the gala

## *French Fries \$500*

- Acknowledgment at the gala
- Logo on promotional materials

**Highlight your business\* to the Black Ties & French Fries attendees!**

Or, show your love for the Center for Child Counseling with a "Shout Out!"

**Half Page: \$250, Dimensions: 5.5' x 4.25'**

**Quarter Page: \$150, Dimensions: 2.75' x 2.125'**

\*We'll help you design your ad! Just email us at [info@CenterforChildCounseling.org](mailto:info@CenterforChildCounseling.org).

Go to [www.centerforchildcounseling.org/blacktiesandfrenchfries](http://www.centerforchildcounseling.org/blacktiesandfrenchfries) to learn about all sponsorship opportunities.



**Adverse Childhood Experiences (ACEs) and Toxic Stress caused by trauma have lifelong effects on children. With disastrous consequences ranging from developmental and to poor physical and mental health, a child exposed to high levels of stress without a caring adult in their life is at a much higher risk for lifelong negative outcomes.**

Center for Child Counseling is fighting ACEs in Palm Beach County, helping kids heal so they can have a happier, healthier future.

Interested in learning more about the benefits of corporate sponsorship?

Please contact Renée Layman at 561-244-9499 ext. 1 or [Renee@CenterforChildCounseling.org](mailto:Renee@CenterforChildCounseling.org).

2nd Annual

# Family Law Mental Health Summit

on April 3, 2020

The premiere Mental Health Education event for Family Law attorneys and professionals.

## Sponsorship Opportunities

### Platinum Sponsor \$2,500

- 6 tickets for the summit
- Logo on invitations, email blasts, and registration page
- Resource table at the summit, logo on signage and banner
- Opportunity to address the audience for 3-5 minutes
- Business featured as a supporter on website and social media

### Gold Sponsor \$1,000

- 4 tickets for the summit
- Logo on invitations, email blasts, and registration page
- Resource table at the summit, logo on signage and banner
- Business featured as a supporter on website and social media

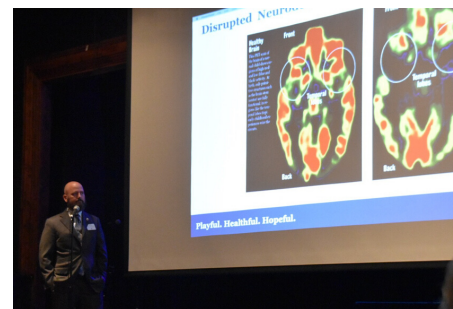
### Silver Sponsor \$750

- 2 tickets for the summit
- Logo on invitations, email blasts, and registration page
- Resource table at the summit, logo on signage and banner
- Business featured as a supporter on website and social media

### Table Sponsor \$500

- 1 ticket for the summit
- Logo on invitations, email blasts, and registration page
- Resource table at the summit
- Logo on signage at the summit

Center for Child Counseling's Honorable Ronald Alvarez Resiliency Award will be presented!



This summit is organized and hosted by Eddie Stephens, Esq., Equity Partner at Ward Damon, Center for Child Counseling Board Director.



# Lead the Fight

## What are ACEs?

ACEs are Adverse Childhood Experiences – situations where a child faces some form of trauma or intense stress. They include abuse, neglect, and household dysfunction. Experiencing ACEs can dramatically change or damage a child's developing brain. The harm might be so severe as to become evident decades later. ACEs are known to cause mental illness and physical disease. In fact, high exposure to ACEs dramatically increases the risk for SEVEN of the TEN leading causes of death in the US. Sadly, it is common for children to experience adverse situations. Nearly half of U.S. children (45%) experience at least one ACE, while one in ten suffer a minimum of three traumatic events. For minority communities, the statistics are more alarming. 61% of Black children and 51% of Hispanic children experienced at least one ACE.

## Adverse Childhood Experiences affect people's health for their whole lives.

The landmark ACEs study identified ten early adverse experiences such as physical abuse, domestic violence, addiction in the home, and divorce. A survey was developed to help people measure their ACE "score." The majority score one or two, but many people score much higher. Adults with high ACE scores (directly related to experiences before age 18) show higher rates of heart disease, stroke, obesity, substance abuse, and suicide. On average, a person with 6 ACEs will die up to 20 years sooner than a person with no ACEs. The American Academy of Pediatrics defines ACEs as "the Public Health Issue of our time."

**The Center for Child Counseling, the foremost ACEs training and treatment center of the Southeast, developed a cutting-edge model based on the latest neuroscience to tackle this issue at the child, family, and community levels. The hope of our future depends on fighting this issue together.**

Learn more at: <https://www.centerforchildcounseling.org/events/leadthefight>



**FIGHTING  
ACEs**  
Because Kids Grow Up

# Lead the Fight Breakfast

An exclusive event for business, philanthropic, and civic leaders to combat the ill effects of childhood trauma and adversity on families and communities through education, discourse, and action.

## Mentor: \$5,000

- 3 minute welcome address to the audience
- VIP table of 10 at the breakfast
- Video interview to be promoted on social media
- Full-page color ad in event program
- Logo and link on our website
- Logo on event invitation and save the date
- Logo on all event promotional materials
- Resource table and banner at the event

Lead the Fight is a LPBC Civic Engagement Project



Leadership Palm Beach County  
connect collaborate change

## Leader: \$3,500

- 6 tickets to the breakfast
- Full-page color ad in event program
- Logo and link on our website
- Logo on event invitation and save the date
- Logo on all event promotional materials
- Resource table and banner at the event

## Advisor: \$2,500

- 4 tickets to the breakfast
- Logo and link on website
- Logo on event program
- Logo on all event promotional materials
- Resource table and banner at the event

## Coach: \$1,000

- 2 tickets to the breakfast
- Logo and link on website
- Logo on event program
- Logo on all event promotional materials

## Guide: \$500

- 1 ticket to the breakfast
- Logo and link on website
- Logo on event program



Interested in learning more about the benefits of corporate sponsorship?

Please contact Renée Layman at 561-244-9499 ext. 1 or [Renee@CenterforChildCounseling.org](mailto:Renee@CenterforChildCounseling.org).



# Baubles & Baskets

"Holiday Happy Hour" to support Center for Child Counseling's Childhood Trauma Response Program, which provides immediate care for young children in foster care.

## Sparkle: \$2,000

- Opportunity to address attendees at the event
- Logo, banner, and recognition at the event
- Logo on invitation and registration page

## Shine: \$1,000

- Logo, banner, and recognition at the event
- Logo on invitation and registration page

## Shimmer: \$500

- Logo, banner, and recognition at the event

*Every child deserves to grow up feeling safe and loved. Your contribution helps a young child heal after abuse and trauma.*

We always welcome gifts via our Amazon wishlist:  
[www.amazon.com/centerforchildcounseling](https://www.amazon.com/centerforchildcounseling)



Interested in learning more about the benefits of corporate sponsorship?  
Please contact Felicia Katz at 561-768-7960 or [Felicia@CenterforChildCounseling.org](mailto:Felicia@CenterforChildCounseling.org).



# Other Sponsorship Opportunities

## Institute for Clinical Training

Every year, Center for Child Counseling provides training to over 3,500 elite professionals in South Florida. Sponsorship is a great opportunity to get your business in front of an array of professionals, including attorneys and doctors.

### Professor: \$2,000

- Logo and banner on workshop invitations, email blasts, and registration page
- Logo and banner at training events and workshops
- Opportunity to address a workshop audience for 5 minutes
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsors on our online learning platform, weLEARNplay

### Teacher: \$1,500

- Logo and banner on workshop invitations, email blasts, and registration page
- Logo and banner at training events and workshops
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsors on our online learning platform, weLEARNplay

### Mentor: \$1,000

- Logo and banner on workshop invitations, email blasts, and registration page
- Logo and banner at training events and workshops
- Your business featured as a supporter on our website and social media
- Your business featured as a sponsors on our online learning platform, weLEARNplay

### Comfort Kits

Your business can sponsor comfort for a young child. Our comfort kits include a blanket, book, and a stuffed animal. They provide a feeling of security for a child who has experienced abuse, loss, or a traumatic event.





# Contact Information



**[www.centerforchildcounseling.org](http://www.centerforchildcounseling.org)**

8895 N. Military Trail, Suite 300C  
Palm Beach Gardens, FL 33410

Phone: (561) 244-9499 ext. 1 or  
Email: [info@centerforchildcounseling.org](mailto:info@centerforchildcounseling.org)



**Let's Collaborate.**

If you'd like to explore more ways your business can be a stand-out partner with Center for Child Counseling, please contact our CEO, Renée Layman at 561-244-9499 ext. 1 or [Renee@CenterforChildCounseling.org](mailto:Renee@CenterforChildCounseling.org).