



*Make the choice to help a child...*

**2018 – 2019**

**Annual Sponsorship Opportunities**



Your organization can make an impact in the fight against  
childhood adversity and trauma in Palm Beach County.

You have the opportunity to help thousands of vulnerable children with an annual sponsorship.

# The Benefits of an Annual Sponsorship

Receive recognition at three major events during the 2018 - 2019 season

◦

Logo and web link on our website and in newsletters

◦

Check presentation with news release

◦

Invitation to private VIP events for donors held throughout the year

◦

Featured as a major supporter on our website, social media, videos, and email blasts

◦

Include us on your website as a “Center for Child Counseling #FightingACEs Partner”

◦

Video interview with your organization’s CEO/President shared across digital platforms



# ANNUAL SPONSORSHIP LEVELS

## \$15,000 : *Leader*

Lead sponsor at three annual events and one training event  
Opportunity to address the audience at three events  
Video interview with your organization's CEO/President shared across digital platforms  
Exposure via promoted posts on social media  
Placement in all digital event promotions  
Logo on invitations and ten tickets/full table to all annual events

## \$10,000 : *Builder*

Featured sponsor at three annual events and weLEARNplay  
Video interview with your organization's CEO/President shared across digital platforms  
Exposure via promoted posts on social media  
Placement in all digital event promotions  
Logo on invitations and five tickets to all annual events

## \$7,500 : *Connector*

Sponsorship recognition at three events and WeLEARNPlay  
Exposure via promoted posts on social media  
Placement in all digital event promotions  
Logo on invitations and three tickets to all annual events

## \$3,500 : *Supporter*

Sponsorship recognition at three events  
Exposure via mentions on social media  
Company name on invitations and one ticket to all annual events



*Save the Date*  
S'il vous plait

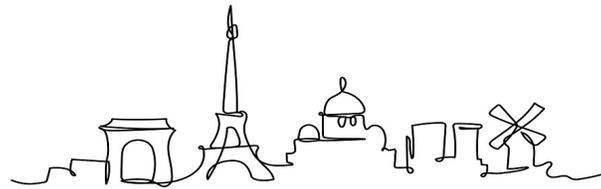
Saturday, 16 February 2019

Black Ties & French Fries  
*... Goes to Paris*

The Club at Mirasol, Palm Beach Gardens

6th Annual

*Black Ties & French Fries*



Saturday, 16 February, 2019

6:00 p.m. – 10:00 p.m.

The Club at Mirasol

11600 Mirasol Boulevard, Palm Beach Gardens

It's an exciting event for the whole family.  
Enjoy dinner, entertainment, silent auction, dancing and more.

For more information:  
[info@centerforchildcounseling.org](mailto:info@centerforchildcounseling.org)  
561.244.9499



# *Black Ties & French Fries*

## *\$10,000 : Truffle Fries*

VIP table at the event

Opportunity to make a brief welcome address to the audience

Video interview to be broadcast on social media

Logo on photo-strips from photo booth

Full-page ad in the event program

Logo and web link to your company on our website and in all event promotion materials

Promoted social media posts and inclusion in email blasts

## *\$5,000 : Steak Fries*

5 VIP tickets to the event

Logo on the event invitation

Logo and web link to your company on our website and in all event promotion materials

Video interview before the event

Half-page ad in the event program

## *\$3,000 : Curly Fries*

Two VIP tickets to the event

Logo on the event invitation

Quarter-page ad in the event program

Logo in all event promotion materials

Sign with logo located at event photography area

## *\$2,000 : Waffle Fries*

One VIP ticket to the event

Logo in all event promotion materials

Quarter-page ad in event program

Sign with name/logo posted at kids' area

Opportunity to provide branded items for kids' goody bags

## *\$1,000 : Cheesy Fries*

Logo in all event promotion materials

Acknowledgment at event

## *\$500 : French Fries*

Acknowledgment at event



# Lead the Fight

## What are ACEs?

ACEs are Adverse Childhood Experiences – situations where a child faces some sort of trauma or intense stress. This can include abuse, neglect, or household dysfunction.

Experiencing ACEs can change or damage a child’s developing brain. The harm can be so bad that it only shows up decades later. ACEs can cause mental illness and physical diseases.

Sadly, it is not rare for a child to experience these situations. It’s estimated that nearly half of U.S. children (45%) have experienced at least one ACE, while one in 10 (10%) have experienced at least three of these traumatic events.

This information is based on the results of a large study conducted in the mid-1990s which discovered a direct link between ACEs experienced in childhood and poor mental and physical health in adulthood.

**So, bad childhood experiences effect people’s health for their whole lives.**

The study identified ten ACEs and developed a survey to help people work out their ACE “score.” Most people score one or two. Many people score higher.

People with high ACE scores have higher rates of heart disease, stroke, obesity, substance abuse, and suicide. On average, they die up to 20 years sooner than people with no ACEs.

At the Cenetr for Child Counseling, we not only work with children who have experienced ACEs, helping them to cope and heal, but we train stakeholders who work with children to understand and identify ACEs so that they can offer more educated services and show greater compassion in our community.



**FIGHTING  
ACEs**  
Because Kids Grow Up

# Lead the Fight

## Annual Educational Breakfast

An exclusive, invitation-only event for business and community leaders to address childhood trauma and adversity through education & discussion.

### \$5,000: Mentor

- 3-5 minute welcome address to the audience
- VIP table at the event
- Video interview to be promoted on social media
- Full-page color ad in event program
- Logo and link on our website
- Logo on event invitation and save the date
- Logo on all event promotion materials
- Resource table and banner at the event

### \$3,500: Leader

- Logo and link on our website
- Logo on event invitation and program
- Logo on all event promotion materials
- Resource table and banner at the event

### \$2,500: Advisor

- Logo and link on our website
- Logo on event program
- Logo on all event promotion materials
- Resource table and banner at the event

### \$1,000: Coach

- Recognition on event promotion materials
- Logo on event program

### \$500: Guide

- Logo on event program



# Baubles & Baskets

"Holiday Happy Hour" to support our Childhood Trauma Response Program.  
Join us for some fun and mingling to launch the holiday season.

## *\$2,000: Sparkle*

Opportunity to address attendees at the event

Logo and banner at the event

Logo on digital invite and registration page

## *\$1,000: Shine*

Logo displayed at the event

Logo on digital invite and registration page

## *\$500: Shimmer*

Logo displayed at the event



We always welcome gifts via our Amazon wishlist:

[www.amazon.com/centerforchildcounseling](http://www.amazon.com/centerforchildcounseling)



## More Sponsorship Opportunities

*\$2,000: Institute for Clinical Training Sponsor*

*(We train over 3,000 mental health, school, and pediatric professionals every year)*

Logo and banner on workshop invitations, email blasts, and digital registration page

Logo and banner at training events

Opportunity to address a workshop audience for 5 minutes

Your organization featured as a supporter on our website and in social media

*\$1,500: weLEARNplay Sponsor*

Logo displayed on footer of emails, newsletters, and on our website

Your logo displayed for learners taking online workshops

Your organization featured as a supporter on our website and in social media

*\$1,000: Fighting ACEs Sponsor*

Video interview with your organization's president/CEO

Your organization featured as a supporter on our website and in social media

### *Comfort Kits*

Your organization can also sponsor the assembly of comfort kits.

These kits include a blanket, a book, and a stuffed animal.

They provide comfort for a child who has experienced abuse, loss, or a traumatic event.

## **Sponsorship Information**

info@centerforchildcounseling.org

www.centerforchildcounseling.org

(561) 244-9499 ext. 1



### Administrative Offices

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### Child and Family Center

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