



2018 - 2019 Corporate  
Sponsorship Opportunities





# 2018 - 2019

## Sponsorship Opportunities

For corporations that want to make a big impact as Center for Child Counseling's partner in the fight against childhood adversity and trauma in the southeast Florida region, there are opportunities to help hundreds of children with an annual sponsorship. In addition to receiving all of the benefits of being a sponsor at three major events in the 2018-2019 season, corporate sponsors receive these additional benefits:

### Center for Child Counseling Corporate Sponsorship Benefits

- Your logo and website link on our website and in every newsletter as a supporter.
- Check presentation with press release
- Invitation to private VIP events for donors held throughout the year
- Ability to include Center for Child Counseling on your website as a "Center for Child Counseling Partner in #FightingACEs
- Video interview with a representative from your company to be shared in the newsletter, on social media, and on website

## Sponsorship Levels

### \$15,000: Leader

- Lead sponsor at 3 events and 1 training event: 2018 Baubles & Baskets, October 2018 Training, 2019 Black Ties & French Fries, and the 2019 Lead the Fight Breakfast.
- Logo on all invitations, 10 tickets to all events, multiple opportunities to be featured in social media.
- \$1,500 savings when paid for in full for the year.

### \$7,500: Connector

- Sponsor at 3 events and WeLEARNPlay: 2018 Baubles & Baskets, 2019 Black Ties & French Fries, and the 2019 Lead the Fight Breakfast.
- Logo on all invitations, 2 tickets to all events, multiple opportunities to be featured in social media.
- \$500 savings when paid for in full for the year.

### \$10,000: Builder

- Featured sponsor at 3 events and WeLEARNPlay: 2018 Baubles & Baskets, 2019 Black Ties & French Fries, and the 2019 Lead the Fight Breakfast.
- Logo on all invitations, tickets to all events, multiple opportunities to be featured in social media.
- \$1,000 savings when paid for in full for the year.

### \$3,500: Supporter

- Sponsor at 3 events: 2018 Baubles & Baskets, 2019 Black Ties & French Fries, and the 2019 Lead the Fight Breakfast.
- Company name on all invitations, a ticket to all events, featured on social media



# Black Ties & French Fries

All sponsors of our annual family-friendly Black Ties and French Fries gala will be mentioned and promoted on Center for Child Counseling's Social Media sites and in Newsletter - which reaches approximately 3,000 emails.

## \$7,500: Truffle Fries

- 10 VIP Tickets to the event
- Opportunity to provide a brief welcome address to audience
- Interview with "Live with Leaders" to be broadcast on social media
- Logo on photo-strips from photo booth
- Full-page ad in the event program
- Logo and link on website and in all event promotional materials
- Logo on event invitations and (should time allow) Save the Dates

## \$5,000: Steak Fries

- 4 VIP tickets to the event
- Logo for your business on invitation
- Logo and link to your business on agency website
- Logo and link in promotional materials
- Logo displayed on centerpiece at each table
- Video interview before the event
- Half page color ad in the event program

## \$3,000: Curly Fries

- Logo for your business on the Black Ties and French Fries invitation
- Two tickets to the event
- Quarter page ad in program
- Logo included in promotional materials for event
- Sign with logo visibly mounted on large prop where event pictures will be taken

## \$2,000: Waffle Fries

- Large sign with name and logo posted outside of the kids' area
- Logo included in promotional materials for event
- Quarter page ad in program
- Opportunity to provide branded items for kids' goody bags provided to all attendees

## \$1,000: Cheesy Fries

- Logo included in promotional materials
- Acknowledgement at event

## \$500: French Fries

- Acknowledgement at event





# Lead the Fight Breakfast

Lead the Fight is an exclusive and invitation-only breakfast event where the bottom line costs of adversity and trauma in childhood are explored.

## \$5,000: Mentor

- Opportunity to provide welcome address to the audience
- Interview with "Live with Leaders" to be broadcast on social media
- Full page ad in event program
- Logo and link on Center for Child Counseling's website
- Logo on Leading the Fight breakfast invitation, and if time allows - save the dates
- Log on all event promotional materials
- VIP networking after hours' sponsor

## \$3,500: Leader

- Logo and link on Center for Child Counseling's website
- Logo on invitation and event program
- logo on all event promotional materials
- Event pre-networking sponsor

## \$2,500: Advisor

- Logo and link on Center for Child Counseling's website
- Logo in event program
- Logo on all event promotional materials

## \$1,000: Coach

- Mention on promotional materials
- Mention in event program

## \$500: Guide

- Mention in event program

# Baubles & Baskets

Silent auction and "Holiday Happy Hour" at a local restaurant

## \$2,000: Sparkle

- Can make announcement/address attendees at happy hour event
- Logo and banner at happy hour
- Logo and website on E-vite to happy hour

## \$1,000: Shine

- Logo displayed at happy hour
- Logo and website on E-vite to happy hour event

## \$1,000: Shimmer

- Logo displayed at happy hour





# More Support Opportunities



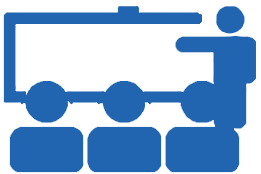
## \$2,000: Institute for Clinical Training Sponsor

- Logo and banner on invitations to training for mental health or law professionals
- Logo and banner at training event
- Ability to provide 5 minute address to audience



## \$1,500: weLEARNplay Sponsor

- Logo displayed on footer of E-mails and on Center for Child Counseling website for learners taking the ACEs 1.5 hour online course.



## \$1,000: Fighting ACEs Sponsor

- Logo and website displayed during a Live with Leaders interview, with your organization's President or CEO

Your company can also sponsor the assembly of comfort kits - which include a blanket, book, and a stuffed animal to provide comfort for a child who has experienced abuse, loss or a traumatic event.





### Administrative Offices

8895 N Military Trail Suite 300C,  
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### Sponsorship Information

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### Child and Family Center

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### Mental Health Services

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All proceeds are being donated to Center for Child Counseling a 501(c)(3) nonprofit organization, are tax deductible to the fullest extent of the law. For information regarding your donation and/or sponsorship, please contact your tax consultant. A copy of the official registration and financial information of Center for Child Counseling Inc., CH21286 may be obtained from the division of consumer services by calling toll free 1-800-435-7352 within the state of Florida. Registration does not imply endorsement, approval, or recommendation by the state.