



A Message from our CEO

Warm greetings,

In the past year, Center for Child Counseling served over 2,400 vulnerable young children in Palm Beach County who were the victims of violence, abuse, and other traumatic situations no child should have to endure.

We helped children like 3-year-old Thomas. Thomas entered our Childhood Trauma Response Program with a history of neglect, malnourishment, seizures due to starvation, exposure to domestic violence and substance abuse, memories of being locked in closets, and being physically abused. Thomas had severe behavioral problems at school and in his foster home, experiencing night terrors every night.

After 10 months of Trauma-Focused Play Therapy, Thomas was finally able to express emotions and memories of the trauma. He conveyed these memories to his therapist through a touching metaphor in his play...a mama bird forgetting to feed her baby bird. He safely worked through these memories in session, completing the healing process. Thomas is now a healthier, happier young boy, with a much brighter future.

Unfortunately, the need in our community is overwhelming. You may hear the stories on the news about the opioid epidemic...and may see pictures of young children with their parents passed out, through overdose. We are on the front lines in Palm Beach County, helping the youngest victims of this crisis heal. We need your support to help abused and neglected children of the opioid epidemic and trauma. If you or someone you love was ever affected by adversity or trauma as a child, you understand the critical nature of our therapeutic services.

Events like Black Ties and French Fries allow us to serve more vulnerable young children. Providing healing support early in life is critical to stopping the intergenerational cycle of abuse and trauma. Please consider partnering with us to combat the effects of early adversity, ensuring that these young children have a fighting chance for a healthier future.

A donation form and sponsorship packet is enclosed. You can also purchase your sponsorship online at the link below. Center for Child Counseling thanks you in advance for your support, and children like Thomas thank you for the relief our essential programs provide.

Sincerely,

A handwritten signature in black ink, appearing to read "Renée Layman".

Renée Layman
President and CEO
Center for Child Counseling Inc.



Black Ties and French Fries

Out of This World Gala

Partner Information

Register Online at: tinyurl.com/BTFF2018

Auction Item Donation



Black Ties and French Fries hosts a silent auction the night of the gala. Proceeds raised from the auction benefit Center for Child Counseling's prevention and early intervention programs for at-risk children in Palm Beach County. Our most requested auction items include:

- Gift certificates
- Jewelry
- Houseware items
- Games and toys
- Accessories
- Stationary
- Art supplies
- Beauty gifts
- Electronics
- Getaways
- Vacation Packages
- Food and Wine

Swag Bag Contributions



Swag bags are Black Ties and French Fries' goody bags, given to all attendees. Donating promotional materials or a special deal to be included in swag bags is an excellent opportunity to reach a wide number of Palm Beach County residents! Recommendations for swag bag contributions:

- Pens
- Gift Certificates
- Magnets
- USB flash drives
- Mouse Pads
- "Koozies"
- Candy or Sweets (Non-persishables)
- Special Deals Only For Black Ties and French Fries attendees!
- Pins
- Fashion Jewelry
- Other Marketing or Novelty Materials
- Coupons

Program Advertising

Advertise your business to over 300 Black Ties and French Fries attendees in our event program, and on social media to over 1,500 followers! We'll even help you design your ad!



Half Page Ad: \$250
Dimensions: 5.5' x 4.25'

Quarter Page Ad: \$150
Dimensions: 2.75' x 2.125'

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