



A Message from our CEO

Warm greetings,

In the past year, Center for Child Counseling served over 2,400 vulnerable young children in Palm Beach County who were the victims of violence, abuse, and other traumatic situations no child should have to endure.

We helped children like 3-year-old Thomas. Thomas entered our Childhood Trauma Response Program with a history of neglect, malnourishment, seizures due to starvation, exposure to domestic violence and substance abuse, memories of being locked in closets, and being physically abused. Thomas had severe behavioral problems at school and in his foster home, experiencing night terrors every night.

After 10 months of Trauma-Focused Play Therapy, Thomas was finally able to express emotions and memories of the trauma. He conveyed these memories to his therapist through a touching metaphor in his play...a mama bird forgetting to feed her baby bird. He safely worked through these memories in session, completing the healing process. Thomas is now a healthier, happier young boy, with a much brighter future.

Unfortunately, the need in our community is overwhelming. You may hear the stories on the news about the opioid epidemic...and may see pictures of young children with their parents passed out, through overdose. We are on the front lines in Palm Beach County, helping the youngest victims of this crisis heal. We need your support to help abused and neglected children of the opioid epidemic and trauma. If you or someone you love was ever affected by adversity or trauma as a child, you understand the critical nature of our therapeutic services.

Events like Black Ties and French Fries allow us to serve more vulnerable young children. Providing healing support early in life is critical to stopping the intergenerational cycle of abuse and trauma. Please consider partnering with us to combat the effects of early adversity, ensuring that these young children have a fighting chance for a healthier future.

A donation form and sponsorship packet is enclosed. You can also purchase your sponsorship online at the link below. Center for Child Counseling thanks you in advance for your support, and children like Thomas thank you for the relief our essential programs provide.

Sincerely,

A handwritten signature in black ink, appearing to read "Renée Layman".

Renée Layman
President and CEO
Center for Child Counseling Inc.



Black Ties and French Fries

Out of This World Gala

Sponsorship Information

Register Online at: tinyurl.com/BTFF2018

Truffle Fries Package: \$7,500

- Logo for your business on BTFF invitation
- Logo will be printed on photo booth strips
- Special Recognition at the event at VIP seating
- Special recognition at the event & VIP Seating
- Logo and link in promotional materials for event
- Video interview before event
- Full page color ad in the event program
- Logo and link to your business on agency website

Steak Fries Package: \$5,000

- Logo for your business on BTFF invitation
- Four VIP tickets to the event
- Logo and link to your business on agency website
- Logo and link in promotional materials
- Logo displayed on centerpieces at each table
- Video interview before the event
- Half page color ad in the event program



Curly Fries Package: \$3,000

- Logo for your business on BTFF invitation
- Two tickets to the event
- Sign with logo visibly mounted on large prop where event pictures will be taken
- Logo included in promotional material
- Quarter page ad in event program

Waffle Fries Package: \$2,000

- Large signs with name and logo posted outside of kids' area
- Opportunity to provide branded items for kids' goody bags provided to all attendees
- Logo included in promotional materials
- Quarter page ad in event program

Cheesy Fries Package: \$1,000

- Logo included in promotional materials
- Acknowledgement at event

French Fry Package: \$500

- Acknowledgement at event



All sponsors of Black Ties and French Fries will be promoted on social media to over 1,500 Facebook followers, and 3,000+ newsletter contacts in all communications leading up to the event.

Center for Child Counseling Inc.
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